

The Glendale Lyceum  
865 Congress Avenue  
Glendale, Ohio 45246

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**THE GLENDALE LYCEUM  
ANNUAL REPORT**

**2007**

This booklet was prepared for the use of the Glendale  
Lyceum Membership only.

January 2008  
The Glendale Lyceum  
865 Congress Avenue  
Glendale, Ohio 45246  
(513)771-8383

## **The 2007 Board of Directors**

President	Mike Burnham
1st Vice President/Treasurer	Bob Simpson
2nd Vice President/H & G	Bob Kooris
ABC and Secretary	Helene Gruber
Membership	Gordon Kwiecinski
Pool	Tom Breidenstein
Youth, Education and Drama	Stephanie Vaaler
Sports	Ralph Winterhalter
Entertainment	Judy Skyllingstad

## **PRESIDENT'S REPORT**

I am honored to submit the President's Annual Report of the Glendale Lyceum for 2007. I am pleased to report that this past year was another successful year for the Lyceum. I will leave most of the details to the reports that follow. Your Board worked very hard this past year to provide a broad array of activities for you, our members, and has also continued to upgrade our facilities to make them more functional and beautiful for both member events and rental activity. We finished 2007 in sound financial condition and we continue to update and implement our capital budget plan.

Active membership remains the life blood of the Lyceum. Your board has worked hard the past few years to reverse our recent downward trend in membership. After a significant increase in membership count in 2006, our count has slipped a little this past year. Since all of our activities are member sponsored and run, new membership brings new ideas and new activities into the organization. Success on the Entertainment, Sports and YED side is measured objectively by attendance at events, and subjectively by the feedback we get. We hope you enjoy the activities provided and that you will not just participate in club activities, but take an active role in planning and organizing activities for others. One major 2007 project I would like to mention is the redesign of our Lyceum web site - [www.glendalelyceum.com](http://www.glendalelyceum.com). We have set up a special member section to provide you with information about our rules, rentals, and activities. We hope that this will stir up additional interest and provide you with a place to get the information that you look for regarding the Lyceum. We also hope that it will be a forum for feedback to the Board about what we are doing along with suggestion and ideas for new activities.

We continue to work to balance the three very valuable assets that make the Lyceum what it is. As mentioned above, the first is membership. It continues to be the driver, for without you, there would be no Lyceum. Our facilities make up the second asset class and our continued investment in these beautiful buildings and grounds is an important priority for the Board. The third asset sets us apart from most other clubs, and that is our endowment of P&G stock. But without the membership and the facilities, this asset would be worthless to the Lyceum. Our philosophy has been to judiciously sell small stakes of our stock portfolio to make sure that we continue to invest in our house and grounds for our members. We completed several large facilities projects in 2007. Some were very visible, such as new landscaping, and others not so visible, like blowing insulation into the ball room attic.

On behalf of the Board, we want to thank Jane, Kevin and the rest of the staff for the terrific job they do handling the day-to-day business of running the Lyceum. Also, we want to thank you, the membership, for your support over this past year. Finally, I want to thank our Board for all of their hard work and commitment to the Lyceum and its members during 2007.

Mike Burnham – President, 2007

## **MEMBERSHIP REPORT**

We continued to see dynamic changes in our membership during 2007. The Board continued it's proactive strategy implemented last year to generate new members to improve the operating income of the Lyceum. The key components of that plan are:

- Reduced initiation fees for 34 years and under
- Payment plan for initiation fees
- Directors ability to co-sponsor applicants
- Open House in Spring to showcase the club
- Quarterly Meet the Board parties are held at the Lyceum
- Member Rewards program for sponsoring new members

The Membership of the Lyceum now stands at 530 members broken down according to the chart below. While our total numbers are down from a year ago it's important to note that this past year we added six new families; three families rejoined; two junior members stepped up to Senior status and we added two new out of town families. The total number of families now stands at 214.

As the demographics of the Village change so do the demographics of the Lyceum. The majority of the resignations this past year were the result of members passing on or moving out of town. The number of member families living in Glendale and neighboring communities now stands at 205. Of those, 43 have joined within the past three years! The fastest growing segment of the membership is children 10 and under!

This past year we held two golf outings and a wine tasting with members of the Wyoming Golf Club. Our objective was to expose members of each club to the facilities of the other. We held these events to explore ways we might add value to our respective memberships. We are continuing to explore possibilities and will keep you informed.

Membership is an integral part of the Lyceum. The Lyceum is a member driven club. Sponsorship and participation in the process is critical to our long-term vitality and success. I look forward to your continued involvement in building our membership.

It has been a pleasure to serve in this role.

Gordon Kwiecinski– Membership Chair

	Senior	Ret	Hon.	Junior	SubJr	Minor	OOT	Total
Dec'06	265	45	63	38	103	28	10	552
Dec'07	255	46	67	33	96	24	9	530

## **2007 POOL REPORT**

It was another fun and safe year for the Lyceum pool. The weather was hot early (and the water was a good temperature throughout the season) and the drought meant that there were plenty of sunny days.

However, despite the very favorable weather, attendance at the pool seemed off in 2007, perhaps because of competition (including Queen City and Wyoming's new pool). To generate renewed interest in the pool, 2 parties were thrown. On Aug. 11, the Lyceum held a kids party attended by more than 20 kids of all ages who enjoyed pool games, snacks and prizes. The kids and their parents had such a good time that committee commitments for at least 1 more kids party in 2008 have been made. Two weeks later, it was the adults' turn. On Aug. 25, approximately 35 senior members enjoyed a party featuring a potluck dinner and steak grill out, followed by a moonlit dip. Again, the adult party was such a success that a committee has begun to form for at least 1 more such party in 2008.

Please contact me at the e-mail address below, or the next Pool Director, for any other ideas to enhance your pool experience. Recent suggestions include an addition of a slide and provisions for more shade. There is no such thing as a bad idea.

The crew of lifeguards did a fantastic job under the direction of the Pool Manager, Jane Jackson. It was a good mix of new and returning personnel, and I was pleased by how these young adults interacted with members of all ages. The guards all pitched in at the end of the season when non-guarding pool duties were asked of them. I am hopeful for the guards' return in 2008.

At the end of the season, the hairline cracks on the decking that have slowly developed over the 11 year life of the pool were filled. Also, cracks in the pool liner, under the lip of the pool deck, were repaired. In the next year or so, we have been advised by the Lyceum's regular pool maintenance man, Dusty Rhodes, that the pool will need to be drained for painting. During the 2007/08 off-season, deck chairs and other furniture will be evaluated for repair or replacement.

The Board looks forward to another safe and fun year in 2008.

Tom Breidenstein, 2007  
Pool Director  
*twb213@fuse.net*

approximately \$75,000 annually for major capital upgrades and repairs. Projects under consideration for the next three years include: fire alarm, window replacement, paddle court resurfacing, exterior painting, shelter upgrades, porch furniture, pool upgrades and acoustic upgrades for the sun and tea rooms.

We anticipate funding these capital items with periodic stock sales. However, even with annual stock sales of \$75,000, our investment portfolio would continue to grow on an inflation adjusted basis over the long run.

### **Outlook:**

Our facilities are generally in good condition, and we have the funds available for ongoing maintenance and upgrades to meet the future needs of the membership. With historic stock returns, any currently anticipated capital projects can be funded without impacting the long-term value of the portfolio. We currently operate at a modest operating loss on a cash flow basis, however stock dividend and initiation fees more than offset this shortfall. In short, our club is in solid financial condition.

Respectfully submitted,

Bob Simpson

## TREASURER'S REPORT

2007 was a favorable financial year for the Lyceum. Both our operating results and our asset position improved over 2006. Moreover, the investment portfolio allowed us the opportunity to fund maintenance projects and capital enhancements for our facilities.

### **Financial Position:**

At December 31, 2007:

- Our cash balance was \$54,273—an increase of \$14,254 at year-end 2006.
- Our bank debt was \$241,220—down \$19,772 from year-end 2006 and \$51,137 from year-end 2005.
- Our stock portfolio was valued at \$2,950,131—an increase of \$334,578 over 2006.

### **Operating Performance:**

In 2007, our club operated at a modest net loss of \$5,408 which was \$17,369 better than 2006 performance.

Our normal operations (before stock dividends, initiation fees, and stock sales) lost \$119,242 which was a significant improvement over 2006. Both operating revenue and expense improved over 2006: revenue due to increased rental income and expenses due to lower house and grounds and sports expenditures, somewhat offset by increased overhead.

Compared to 2006, other income deteriorated somewhat to \$113,834 as the result of reduced stock sales and lower initiation fees offset somewhat by increased stock dividends.

### **Cash Flow and Capital Expenditures:**

Cash flow from operations was negative \$22,161 an improvement from negative \$45,294 in 2006.

Large one-time expenses and capital expenditures included: landscaping, paddle tennis court resurfacing and heater replacement, defibrillators, driveway sealing, attic insulation, pool resurfacing, and Web site development. The total outlay for these items was \$60,503 which was funded with \$43,475 of P&G stock sales.

As reported last year, The Board has engaged in long-term (rolling three year periods) capital project planning. We anticipate budgeting

## ENTERTAINMENT

*Lyceum members enjoyed a variety of entertainment events throughout 2007. Seven main events were held with approximate attendance of 750. Thirteen TGIF picnics were held throughout the summer. These were well-attended averaging 65 attendees. Over 146 Lyceum members volunteered their considerable talents and valuable time with these events.*

*In early February, members enjoyed the Super Bowl on the Lyceum's big screen TV. The committee provided sub sandwiches and associated accoutrements; members were pleased to share their favorite side dishes, appetizers or desserts. In late February, Directors treated Lyceum members who had volunteered their time during the previous year to the annual Member Volunteer Appreciation Cocktail Party. A raffle was held with members entered in as many times as they had volunteered. Several volunteers received a variety of gifts and prizes. It was also an opportunity to sign up for upcoming events. Volunteers were also regularly solicited via the monthly Forum publication.*

*The month of May provided a Spring Dance. A lovely dinner and dancing was an opportunity to herald in the spring season. In late May, the Memorial Day picnic jumpstarted the summer season. This event resulted in the largest number of attendees (210) for any of the Entertainment events held during 2007. Members enjoyed this annual event complete, as always, with wonderful food, drink and camaraderie. The ever-popular TGIF gatherings continued to be a summer Lyceum fixture, bringing together a diverse crowd of all ages. This event also showcased the crowd-pleasing culinary creations of Lyceum members.*

*The traditional 4th of July Picnic Celebration with family campout and Polar Bear Dip was again very popular and well-attended despite a brief moment of precipitation. Fireworks were enjoyed by all through a continued cooperative Village and Lyceum arrangement. The third annual "old-fashioned" Labor Day picnic along with the corn-hole tournament brought the summer to a close again with great success. A brief respite with the entertainment activities was followed by the Keeneland Road Trip. A chartered bus was filled with folks who enjoyed the beautiful venue, good company, tailgating and even a few triumphant winners!! The New Years Eve Celebration was canceled due to low attendance although the efforts of the committee were appreciated.*

*The foregoing events would not have been possible without the time, effort and commitment of hundreds of Lyceum members. These dedicated members donated their time, energy and creativity to provide entertainment for fellow Lyceum members. The volunteers truly embody the spirit of volunteerism as in the proverb: "One hand alone does not clap". My sincere appreciation is extended to those who volunteered for an entertainment committee. I encourage everyone to become involved in helping to plan a Lyceum entertainment. Thank you for your support.*

*Respectfully submitted,*

*Judith Skyllingstad, Entertainment Director*

**SPORTS 2007**

**ABC Report**

<b>Rentals</b>	
Member rentals	19
Non-member rentals	22
Business rentals	8
Pool and Multi-Purpose Building rentals	6
Shelter	3
Lyceum functions	59

**By-Laws**

The board approved a by-law change to Article II to re-instate a class of membership “Student”. *Student members are those who are twenty-one through twenty-five years inclusive, are full-time students, and choose to remain members of the Lyceum but not to step up to Senior member status. Student members may become Senior members upon payment of the applicable step up fee.*

**Audit**

The safe deposit box at the Fifth Third Bank in Glendale was audited by myself and Jane Jackson on Wednesday December 26, 2007 . The contents were found to be in order and a copy of the inventory is on file in the Lyceum office. Contents include the original Glendale Lyceum Constitution; the Articles of Incorporation; original Procter & Gamble stock certificates; and other documents, correspondence and contracts pertaining to the establishment of the Glendale Lyceum.

The Lyceum Sports Program offers a wide variety of activities and events with a great opportunity for all of its members to get involved and participate. Our great membership is what drives the programs and without the help of the participants and our wonderful volunteers the program would not be what it is.

We started last March with our annual club platform tennis tournament with thanks to Diane Todd for assistance. We watched some fun matches and then enjoyed watching the NCAA tourney game between X and OSU. This year the event is set for the weekend of March 8<sup>th</sup> so mark your calendars and make sure to sign up early. We installed a 40 inch TV on the ceiling of the MPB so watching other sporting events will be a little more enjoyable. Our Paddle Hut is one of the finest in the city.

In the spring we made a decision to try to maintain the clay tennis courts with our own Lyceum staff. Kevin Simonson took charge of rolling the courts and inspecting the sprinkler system. By “In-Housing” this process we saved the club several thousand dollars. I hope that we can continue this process but I have budgeted the outside service just in case. I give Kevin and our club pro Robbie Caress credit for keeping a watchful eye on the courts as I heard nothing but good things about the courts most all summer.

The annual July 4<sup>th</sup> club tennis tournament is our number one event and I must give thanks to Allen Dohan for chairing this event with help from Dede Brinker and Cindy Taylor. He also provided very nice awards (glass trophies) to the winners. The Fourth of July finals were well attended with plenty of food and drinks. This past spring we also started a Men’s and Women’s night in order to get more people out to play. Until Mid-July when the heat was over-whelming we had a great turn out for the Men on Thursday nights. We need to work on getting a larger group of women to participate and we will keep this going this year.

Our annual golf outing (in early June) was once again a great success. Thanks to Mike Fasoldt and Dave Conyers for their great efforts in putting it together. I understand that Mike and Dave have already agreed to chair this year, so get your foursomes together because this event keeps getting bigger.

In late July the Lyceum hosted the Mike Stewart Invitational, a USTA-sanctioned tournament with ranked players (over 45years old) from the Midwest. Robert Canfield was kind enough to chair this event along with help from Allen Dohan.

In October we started over with another Paddle season. Rich Reilly, Bob Kooris and Scott Vaaler captain their respective A, B, C teams with Bett Kooris captaining the Women’s team.

I am grateful for my time as sports director. I had fun, met new people and started playing more tennis.

Sincerely—Ralph Winterhalter



## **2007 House and Grounds Report**

The following repairs and improvements were completed in 2007:

- Installed pavers and landscaped side entrance;
- Removed hemlocks to open up the front of the building and installed new landscaping;
- Completed electrical updates and alterations;
- Sealed chimney of Multi-purpose building;
- Repaired basement leak at Multi-purpose building;
- Sealed the parking lot and driveways;
- Improved drainage at tennis courts;
- Rerouted roof drainage on main building to prevent flooding of the patio;
- Rebuilt the loading dock and improved the design with a ramp to ease our backs when preparing for summer TGIF parties;
- Purchased a new refrigerator for party prep;
- Replaced two platform tennis heaters;
- Filled approximately 1000 lineal feet of cracks in the pool deck;
- Purchased a new couch and love seat for the Multi-purpose building;
- Insulated the attic of the main building;
- Our new signage has been approved by the Village and may be installed in time for this meeting;
- And finally, we instituted a recycling program with participation by all caterers and most members. Thanks to your participation we will keep thousands of pounds of glass, aluminum and plastic out of our landfills.

Respectfully submitted,

Bob Kooris  
Director of House and Grounds

## **Communication**

The club website was updated this year to enhance more timely communications and electronic format for all key information/ documents. The website serves a dual source for non-members to query rental or club membership information and club members to access for their needs. Member Directory, Membership Handbook, Pool Handbook, and Forum Newsletter are available on-line. Club calendars and sport/ events information is available as well as on-line reservation placement process. Hard copy of Forum newsletter is available on upon request via US mail service.

The website project was successfully accomplished with the aid of Brian Minick and Jane Jackson. This tool allows us to push out electronic email information to our members and offer a higher level of communication and service. Please be sure to provide your correct email address to Jane!

It has been my pleasure to serve the past 5 years as your Director on the Board. I thank everyone for the wonderful experience and opportunity to contribute to our fine club.

Sincerely,  
Helene Gruber

## Youth, Education and Drama (YED) Report

### Kids Camp

For the fifth year, Kids Camp was directed under the leadership of Lauren Wright. Approximately thirty (30) campers enjoyed their summer mornings swimming, playing tennis, creating crafts and playing games on the Lyceum grounds. Additionally, our older campers ("Shack Pack") were treated to a field trip once a week. As examples of field trips, campers visited Gorman Farms, Sun Watch Indian Village and the Freedom Center. Following an orientation program led by Lauren, happy helpers and counselors assisted Lauren with the camp's daily activities. Parents and campers will be happy to know that Lauren has agreed to direct the camp in the forthcoming summer.

### Children's Activities

Our youngest members were treated to numerous activities thanks to the enthusiasm and organizational efforts of parent committees. Children joined the Easter Bunny in April; camped out, swam with the Polar Bears and attended a Reds game in July; participated in pool games in August; and completed the year with a visit from Santa. Parents continue to play an important role in the activities of our youth and, as always, are encouraged to bring new ideas to the Board.

### Dinner of the Month

Thanks to the efforts of various committees (planning, programming and set-up), a variety of entertaining and informative events were brought to Dinner of the Month on the third Thursday of each month. Dinner of the Month participants, which averages thirty-five (35) members per dinner, enjoyed presentations by the Director of the Reds Baseball Museum, the Artistic Director of the Cincinnati Opera, the President of Circle Tail, Inc. and Penny Jarrett on behalf of Wildlife Conservation Society. Additionally, members reminisced and laughed over a collection of former drama productions; and, under the direction of Larry Bonhaus, the Cincinnati Civic Orchestra delighted the Dinner of the Month audience.

### Book Club

This steadfast group is comprised of people who share a love for reading. On the 1<sup>st</sup> Wednesday of each month, guided discussion brought new meaning and insight to a selected book. In February, the group was fortunate to have Jim Surface, Jane Austin devotee, share his wisdom with the group as the club explored *Pride and Prejudice*. Gratefully, Jim will lead a discussion in February 2008 on another Jane Austin work: *Sense and Sensibility*. The group completed the year by choosing books for 2008. As in previous years, all members with a similar love for reading are encouraged to attend. This group is enthusiastically led by Linda D'amato and she can answer any questions that you have about the club.

### Gourmet Club

This creative group of members is now comprised of seventeen (17) couples. Due to the unusually large number of participants in 2006-2007, the group experienced some natural attrition in 2007. Still, the group remains enthusiastic and has entertained fellow gourmands with such themes as California Dreamin' and Oktoberfest. If you have an interest in preparing, presenting, indulging in fine food (and collecting great recipes!), please contact Laurie Burnham.

### Drama Club

As for large scale productions, the Drama Club has been on hiatus since the 2006-2007 season. Some smaller scale productions will be presented at upcoming Dinners of the Month; however, the club is looking for leadership, ideas and an audience to bring vitality to this group.

Respectfully submitted,

Stephanie Vaaler  
YED Chair