



THE GLENDALE LYCEUM

ANNUAL REPORT

2014

Board of Directors 2014

President-Jim Worachek

ABC, Secretary-Mark Godbey

Education and Drama-Jay Wheeler

Entertainment-Jeff Babiak

House and Grounds-Mike Honerlaw

Membership, Youth-Katie Kreidler

Pool-Susan McCormick

Sports-Andy Taylor

Treasurer-Gary Stuart

President's Report

2014 was a very exciting year for me as President. As has been the past practice, the new Board met in early February to discuss the priorities for the Lyceum and to set goals for each area.

My Goals for the Lyceum in 2014 were as follows:

- Increase the value of the Club for current and prospective members
- Increase Membership Volunteerism and Engagement
- Membership Growth
- Enhance the Pool, Paddle and Tennis Programs
- Continued Fiscal Conservatism – sell no stock again this year if possible
- Kick-off an independent Strategic Planning Committee and integrate recommendations as appropriate

The Strategic Planning Committee activity was an exciting dynamic in 2014. Lyceum member Bob VeVerka, who has extensive professional experience in leading the Strategic Planning Process for companies and organizations, lead a group of (9) Lyceum members on an (8) month exercise of gathering data, benchmarking, focus groups and surveys. In October the SPC made recommendations to the Board including an updated Lyceum Mission Statement, a Vision Statement for the Lyceum, and (3) Key Recommendations: Increase Membership, Membership Retention and Increase Rental Income. The Board decided to adopt many of the SPC recommendations and two new subcommittees were formed: a Membership Committee and a Marketing/Public Relations/Communication Committee.

2014 was a tough year financially due to less than forecasted Rental Income. In 2014 the Board was exceedingly diligent in trying to be fiscally sound while maintaining our facilities in top condition and offering quality activities to the members. Legacy funds were used for some capital improvements. For the third year in a row we have avoided selling P&G stock. Despite the challenging financial conditions in 2014 the Lyceum remains a strong and healthy club.

As a result of the challenging financial conditions, not everything in our capital plan could be accomplished in 2014. Only urgent and essential capital projects were initiated. Some projects were pushed out to 2015 and the new sign project was funded through the Legacy Fund. The Legacy fund was initiated in 2013 to be used for capital expenditures and repairs.

- ▶ Legacy Fund Goal: \$250,000
- ▶ Total Amount Pledged : \$161,339
- ▶ Amount Donated to the Fund to date: \$140,772
- ▶ Current Balance: \$131,922
- ▶ Number of families Participating: 72

New Pledges and funds continue to come in. If you have not already donated to the Legacy Fund please consider doing so now. Our goal is 100% participation! A big THANK YOU to everyone.

Rental income in 2014 was \$103,709, down \$27,781 from 2013 and down \$51,962 from 2012. This is significant because rental income makes up 25% of our income stream. Total income in 2014 from all sources was \$416,294. Almost half of our income is from sources other than Membership Dues and Lyceum Functions. Besides Rental income, Dividend income from our P&G Stock is the other source of Lyceum income outside of what you the members pay. The fact that Dividends make up 22% of our income is the reason that the Board is reluctant to sell P&G Stock to cover operating costs.

Looking at what it costs to operate the Lyceum, 2014 Operating Expenses were \$465,425. The largest expenses are Payroll, House & Grounds, Sports/Pool, and Taxes & Insurance. These expenses are relatively fixed. The 2014 Profit/Loss statement shows a \$49,131 loss. Much of this is offset by Depreciation expense (non-cash). In 2014 we also used \$2,300 of Legacy Funds for capital items and took out a \$22,000 loan to cover cash expenses. The result is a positive cash balance of \$8,592, but none the less, an operating loss.

Taking a deeper look at what it takes to run the Lyceum, I did a study of required expenses that do not show up on the balance sheet. In 2014 there was an estimated \$48,106 of Volunteer Labor and \$22,375 of Donated Materials and Services provided by generous members that does not get reimbursed. The real gap between income and the cost to run the Lyceum is over \$119,000. We are a club “run by members for members” and volunteering is a way of life for so many of you. We have you the Membership and this Board in particular to thank for this generosity. Can we sustain this level of volunteering? Can we expect the generosity to continue? Losses due to operations have averaged \$33,249 over the past 5 years. We need to be bold enough to start doing things in a different and better way when it makes sense.

Again, I would like to remind you that with the significant assets we have at the Lyceum including our Building and Grounds, Loyal and Dedicated Membership, and a healthy stock portfolio including \$3.2M of P&G Stock, the Lyceum remains a strong and healthy club. The SPC recommendations have helped focus the Board on improving marketing efforts for both new members and rentals which should start paying off in the next several years. This coupled with a 5% dues increase and a forecasted 7% dividend increase from our P&G stock should result in a much better 2015. We are still looking at all of our options for increasing income including increasing dues, charging more for events, stock sale and assessments. Rest assured, the Board will act with the best interests of the club at all times.

Finally, I want to thank the entire Board that served throughout 2014. Special thanks go to Cindy for all of her effort and dedication to the Lyceum. She makes things run smoothly and is assisted with a great staff including Kevin, Fran, Jackie and Jennis. I have said this before in my Forum Presidents letter, and I am really sincere in my feelings that this past year I have had the privilege of leading the hardest working and most generous Board that I have been associated with. This Board was dedicated to tackling tough financial issues now. Rest assured, the Lyceum is in sound financial shape and will

continue to be that way for years to come thanks to the Leadership you have elected. Thanks for everyone's support during the past year.

Jim Worachek

Secretary's Report

Audit - In January 2015, General Manager Cindy Taylor and Secretary Mark Godbey conducted an annual audit of the safe deposit box at Fifth Third Bank and found all appropriate documents present. Thanks to our previous Secretary, Mike Honerlaw, who placed all documents into archival envelopes to help keep them preserved and organized.

By-Laws – Two amendments were made to the Lyceum By-Laws in 2014:

- 1. Legacy Fund - An amendment was made governing how Legacy Funds are invested, how an outside financial advisor is chosen, and how funds may be withdrawn and in what amount.**
- 2. ABC Director Duties – An amendment was made adding to the responsibilities of the ABC Director the task of overseeing a committee devoted to public relations and communication and marketing of the Lyceum.**

Contracts – Rental income for 2014 totaled \$103,709 which was short of the budgeted amount of \$150,000 by \$46,291.00. Rental data from 2010-2014 is shown below. Table 1 represents the type and number of rentals for each year. Table 2 represents the NET dollar amount generated by the rentals.

NUMBER OF RENTALS

Table 1	2010	2011	2012	2013	2014
Member	20	32	32	34	29
Non-Member	19	29	29	22	16
Business	5	4	5	5	6
Pavilion	9	16	13	6	14
Pub					13
Total Rentals	53	81	79	67	78

NET REVENUE GENERATED

Table 2	2010	2011	2012	2013	2014
Member	\$5,125	\$7,060	\$5,850	\$8,640	\$7,125
Non-Member	\$88,150	\$109,968	\$135,047	\$95,574	\$75,000
Business	\$3,875	\$8,500	\$6,424	\$3,840	\$5610
Pavilion	\$675	\$1,150	\$975	\$450	\$1050
Pub					\$1700
Total Rentals	\$97,825	\$126,678	\$148,296	\$108,504	\$90,485

We had one non-member rental cancel in 2014. To minimize loss of revenue, the board voted to enact a policy of only refunding a percentage of deposits, on a sliding scale, depending on whether and when we are able to re-lease that date.

Rentals look favorable for 2015 – ahead of numbers for 2014. Also, with the addition of the Pub and the Bridal Suite, we will be able to offer those for rent as ala carte items to the ballroom. Finally, marketing efforts enacted in 2014, including a new web site and web advertising, should help with getting rental figures back up and (hopefully) closer to 2012 figures.

Respectfully submitted,

Mark Godbey

ABC Secretary
The Glendale Lyceum

Education and Drama

The Lyceum hosted six well received Dinner of the Month (DOM) programs in 2014. This was in no small part due to the great ideas and personal contacts of our membership.

Due to the volunteer efforts of our membership and Cindy's ability to arrange delicious and cost-effective catering, all events were run on a break-even basis.

A recap of the 2014 presentations:

March 13th: St Patty's Day Celebration

The Lyceum got a jump on St Patty's Day, using both our brand spanking new pub for a wee bit of celebration, plus the ballroom for Irish food and drink. The evening was highlighted by the McGing dancers.

April 17th: George Remus, King of the Bootleggers

Mark Plageman, Professor Emeritus of Miami University gave a fascinating presentation on George Remus, the infamous Cincinnati lawyer and prohibition bootlegger. Often cited as the inspiration for the Jay Gatsby in The Great Gatsby by F. Scott Fitzgerald, Professor Plageman brought to life the many stories of booze, parties, betrayal and murder that surround George Remus.

May 14th: Circle Tail

Tracy Desch spoke to use about Circle Tail, an organization that provides service and hearing dogs to people with disabilities at no cost to the recipient. Tracy brought along helper dog Kali, who demonstrated many of the tasks that these animals can perform for their companions.

September 17th: Jim LaBarbara

Cincinnati born Jim LaBarbara, a radio DJ icon, took us on a trip back to the 60's and 70's. Jim entertained us with stores of rock and rollers from the past thru the present. In addition to his presentation, he swapped additional stories with several members who stayed afterwards for his book signing.

October 15th: Cincinnati Opera

Marcus Kuchle, Director of Artistic Operations, presented an overview of the 95 year history of the Cincinnati Opera, the 2nd oldest opera company in the nation. He also gave us a sneak peak of the upcoming 2015 season, including a new commission titled *Morning Star*. The evening was capped off with performances by Jasmine Habersham, an artist diploma student from CCM. With Marcus accompanying on piano, she performed selections from *Don Pasquale* and *Morning Star*.

December 18th: Christmas Carols with Jack Doll

As a repeat from 2013, members enjoyed a cozy evening in the library, listening and singing along to carols performed by Rob Allgeyer's uncle, Jack Doll. Jack is an accomplished performer, having played live with many silent film series across the nation, including the Emery Theater. He may be best known as the longtime Reds organist, before all of the music at the park was computerized.

For 2015, planning is already underway for a number of events, including:

February 18th – DNA & Forensic Science

Ms. Kelly Ashton-Hand from the Hamilton County Coroner's Office will speak about forensic DNA, how evidence is examined and some common misconceptions.

March 19th – Cincinnati Subway Presentation

John Luginbill will discuss the Cincinnati Subway. This subway is recognized as the largest unused subway tunnel system in the United States. It was built in the early twentieth century as an upgrade to the then existing streetcar system, but was ultimately abandoned due to escalating costs and lack of funding amidst political bickering in the 1920s.

April 16th – Lyceum Drama Club

Join your in-house thespians as they perform two hilarious episodes from the beloved Frasier TV series.

May ?? – Cincinnati Subway Walking Tour

As a follow up to our March presentation, John Luginbill will take us on a walking tour of some of the abandoned subway tunnels downtown. Exact date is to be determined, but will likely to be the first weekend of May.

Sincere thanks to everyone who helped arrange or volunteered for one or more events in 2014. This includes Robyn & Rob Allgeyer, Hildy & Larry Bonhaus, Linda & Joe D'Amato, Mark Godbey, Fran Hall, Lori & Kevin Malloy, Lynn & Jack Murray, Jean & Joe Rohling, Kevin Simonson, Judy & Bill Skyllingstad, Susie & Bob Swaine, Cindy Taylor, Donna & Jim Wesselman, Andrea and Ralph Winterhalter, Sue & Jim Worachek and Gabriella & Mario Zuccarello. Apologies to anyone I've overlooked. Plus thanks to all those folks who pitch in without formally being on the event committee.

If you haven't volunteered recently for a DOM event, please consider doing so in 2015. These events are always a lot of fun, and a great way to support our member driven club.

Respectfully submitted,

Jay Wheeler

Education and Drama Director

Entertainment Report

The 2014 year was a great year for entertainment at the Lyceum with many great events and a great job of volunteering by the membership.

We started the year's festivities with a Super Bowl Party in the new Pub. Super Bowl XLVIII featured the Seattle Seahawks vs. the Denver Broncos. After the first quarter of the game, the Seahawks were thumping the Broncos, so it was a good thing that the Super Bowl Committee had a great selection of food and drinks for the members to enjoy.

Pub Dedication – This event featured introducing the new Glendale Lyceum Pub facility to the membership. Members enjoyed the evening dedicating the new facility and special thanks went out to Dick Gregory and Bill Skyllingstad for their long hours of commitment to the project.

Also in February, members were treated to a special Valentine's Day Dinner. Head Chef - Scott Cengia led a team of world renowned chefs in pampering the special someone in their life.

Also, a thank you to all the members who volunteered in 2013. The Board of Directors hosted a Volunteer Appreciation cocktail party. Raffle prizes were awarded to members who signed up to volunteer for 2014 calendar year events. Because volunteering is a hallmark of the Lyceum, this event celebrates the prior year member commitment to the Club and sets the stage for great events the next year.

As March rolled in we celebrated the "Madness" with a NCAA Basketball March Madness in the new Pub. Many members enjoyed watching different games on the Pub televisions, as well as, a selection of LaRosa's pizzas and salads during the evening.

Spring traditions continued as the Lyceum celebrated Derby Day in early May.

We kicked off the Memorial Day weekend with the summer's first TGIF. There was a fantastic turnout for the event as members left their cabin fever behind and headed outdoors. All summer long a great group of member volunteers would host Friday evenings' TGIFs. These events combined great grilling skills of brats, metts, chicken and hot dogs. Also with great side dishes and ice cream treats. That weekend also featured our Memorial Day traditional picnic featuring fried chicken and all the summer treats. As July 4th rolled around, the summer picnics continued with a party featuring City Barbeque serving pulled pork, chicken and beef brisket. This year the weather cooperated and the festivities were held in the picnic pavilion.

The Labor Day Picnic concluded the summer with a great meal featuring Bacon Wrapped Beef Tenderloin with Baked Potato Bar and Apple and Cherry Pie a 'la mode' for dessert!

Summers are always great at the Lyceum and due to a dedicated group of member volunteers, great events were appreciated by the entire membership.

This year's Directors' Ball featured a fun evening of great food and good music. Many members engaged in the annual black tie event and celebrated this special occasion.

For the 5th year the Lyceum hosted the GMPPPA (Glendale Men's Pig Pong Putting Paddle Association) event open to the Glendale community. This annual event is held during the Ohio State vs. Michigan football game which again fell on Thanksgiving weekend. Everyone enjoyed the Buckeye's thumping the team from up north on their way to a National Championship season.

We ended the 2014 year with a family-friendly New Year's Eve event featuring games and activities for the kids and a great social atmosphere for the adults ringing in the New Year.

If you have any ideas for entertainment events in 2015, please forward your ideas to the Board of Directors.

Respectfully submitted,

Jeff Babiak, Entertainment

House and Grounds Report

A number of projects were completed over the past year to maintain and enhance the facilities for the enjoyment of the membership. The following is the list of some of the projects that were undertaken to improve the house and grounds:

- Patched and repainted basement hallways
- Built new wall in women's restroom in basement for caterers
- Painted both caterer's restrooms in basement
- New lighting and mirrors basement restrooms
- Patched and repainted cracked library ceiling
- Pub tables and chairs delivered
- Refinished ballroom floors
- Repaired leaking chimney cap at paddle hut
- Constructed new bar for pavilion
- Repaired twenty-eight of broken folding chairs for ballroom
- Sanded and sealed ten picnic tables for pavilion
- Spread new mulch over entire playground area for children
- Installed new roof on playhouse
- Installed new screens and painted porch area by the pool
- Resealed parking lot and driveways
- Insulated duct work on stage to stop condensation near electrical panel
- Repaired and straightened broken street lights on Congress
- Replaced broken post at baby pool gate
- Installed new locks on pub cabinets
- Installed donated juke box in pub
- Repaired cabinet doors at pavilion
- Repaired damaged walls and painted coat room in basement
- Installed new lights in kitchen area near pub and painted ceiling
- Replaced sump pump in basement
- Installed new refrigerator in pub kitchen
- Installed hand railings in pub
- Organized general cleanup of facilities filling two construction dumpsters
- Removed brush from south side of paddle courts
- Repaired skirting around two paddle courts
- Installed new exterior light by pub door
- Constructed new sign for front of Lyceum
- Removed nine large, dead trees between parking lot and Van Nes Drive
- Began renovation of apartment into bridal suite

Many of the foregoing projects were successful only due to the volunteers from the current membership. A special thank you to the following volunteers over the past year:

Jeff Babiak
Tom Breidenstein
Dave Conyers
Chris Curtis
Joe D'Amato
Chuck Ehlers
Mike Fasoldt
Grant Godbey
Mark Godbey
Mike Gramaglia
Dick Gregory
Carty Hall
Fran Hall

Joe Hall
Jane Honerlaw
John Honerlaw
Bill Huth
Pat Huth
Glenna Knapp
Katie Kreidler
Will Kreidler
Mary Lofty
Susan McCormick
Jill Phillips
Will Sawyer
Rachel Schmid

Kevin Simonson
Bill Skyllingstad
Bobby Swaine
Emily Sweeney
Zach Sweeney
Andy Taylor
Cindy Taylor
Scott Vaaler
Joan Verchot
John Viall
Jim Wesselman
Jay Wheeler
Jim Worachek

A special acknowledgement goes to Cindy, Kevin and Fran for their hard efforts throughout the year to ensure that the Lyceum remains in excellent condition for the enjoyment of the membership, guests and rental clients. Thanks also to any other members not listed above who donated their time or money to ensure the success of the projects throughout the year.

Respectfully submitted,

Michael J. Honerlaw
House and Grounds Director

Membership Report

The Glendale Lyceum has a total club membership of 440 members. 2014 had a net loss of 7 members. While we welcomed 14 total new members, we lost 21 members due to the following: 1 divorce/moved, 6 moved, 5 never used facility (3 adults, 2 children), 2 stated lack of social connection, and 3 junior/college members resigned, and 4 members passed away.

Membership classifications and their respective monthly Dues:

Total Club Membership: 440

Senior Members: 194 ~ paying dues of \$53.66 ~ raised 5% from \$50.98

Retired Members: 58 ~ paying grandfathered dues of \$22.33 ~ raised 5% from \$21.16

Retired Members: 5 ~ paying retired dues of \$40.33 ~ raised 5% from \$38.23

Honorary/Special Members: 67 ~ pay no dues

Jr/College Members (ages 23-26): 0 ~ \$11/month ~ raised 5% from \$10.41

Jr/Child (ages 6-22): 90 ~ \$11/month ~ raised 5% from \$10.41

Minor (ages 0-5): 17 ~ \$3.66/month ~ raised 5% from \$3.46

Out-of-town: 5 ~ \$39.50/quarter ~ raised 5% from \$37.50

Paddle Only: 4 ~ \$600/year (effective April 1) ~ raised 5% from \$571.20

New Members: 9

We proudly welcomed 7 New Senior Members and 2 Paddle-Only Members.

Reinstatements: 5

We proudly welcomed back 3 Senior Members and 2 Paddle-Only Members.

Resignations: 17

7 Senior Members

5 Honorary/Special Members (3 adults, 2 children)

3 Jr/College Members (2 stepped up; 1 did not)

2 Jr/Child

Deaths: 4

It is with great sadness that we also note the passing of 4 members:

3 Honorary Members

1 Senior Member

Respectfully submitted,

Katie Kreidler, Membership Director

Youth Report

2014 was another fun year for Lyceum kids of all ages! The always popular **Easter Bunny Breakfast** was Saturday, April 19. The weather was fantastic! Crafts, games, and a yummy breakfast were enjoyed by all. The Easter Bunny arrived to much fanfare and led the children to the meadow for the annual egg hunt. As a surprise, the children were also treated to the arrival of Milo, a real bunny!

Kids' Camp is the highlight of summer activities for kids at the Lyceum. Summer camp the way it is supposed to be... lazy, hazy days perfect for hanging out with friends and creating wonderful memories of summertime fun at the Lyceum! Ellen Godbey stepped into the role of camp director after many years of participating as a camper.

Kids' Camp lasted six weeks, from June 10 through July 18, running Tuesday through Friday from 9:30am to 12:30pm. Each day campers enjoyed fun craft activities, games, swimming, and a tennis lesson from Coach Robbie. Instead of limiting our always popular Friday field trips to just the older kids, we decided to include all the campers. They played mini golf and hit the batting cages at Fairfield Fun Center, they went bowling at Crossgate Lanes, they had tons of fun jumping at Sky Zone, they painted ceramics at The Mad Potter, and they enjoyed a tour of downtown Cincinnati and a ride on the Ohio river on the Newport Aquarium's Ride the Ducks tour. Every Friday the camp day was extended until 2pm with Lunch Bunch - a pizza & ice cream lunch then swimming until 2pm. Always a big hit!

For a second year in a row, Ellen Godbey wowed us again with another **Children's Theatre Camp** production. Ellen did an incredible job directing 19 kids in a magnificent production of *Mulan*. It was a real crowd pleaser!

The **Family Campout** was held the evening of the popular 4th of July picnic. For once, the weather was pleasant! Ten families set up tents in the meadow. They enjoyed roasting s'mores and telling stories by the campfire. The event wrapped up the next morning with the Polar Bear Dip. Yes, there were a few brave souls who started their day with a cold splash! The rest of the crowd enjoyed donuts, juice, and coffee.

The **4th Annual Chili Fest** was held on Saturday, Oct. 18 in the Lyceum Pub. There were 8 delicious chili entries. Chili lovers voted by placing a bean in the jar in front of their favorite chili. This is an event not to be missed!

Breakfast with Santa is a favorite family tradition at the Lyceum. It was held on Saturday, Dec. 6 with a packed house of 71 attendees. Following the pajama theme, fun-loving kids and a few adults were dressed in their favorite pajamas. Fun crafts and a hearty breakfast were enjoyed by all. A professional juggler entertained everyone before a surprise visit from you know who! While waiting in line for Santa's lap, the juggler kept the kids entertained by making fun balloon creations. A wonderful Lyceum tradition!

We had 32 kids participate in decorating **Gingerbread Houses** on Sunday, December 14. They had tons of fun decorating their houses with colored icings and lots of candy. They also enjoyed a gift exchange during an interactive reading of *Twas the Night Before Christmas*. Their gingerbread house creations were amazing!

Respectfully submitted,
Katie Kreidler, Youth Activities Director

Respectfully submitted,
Katie Kreidler
Youth Activities Director

Pool Report

The pool was open from Friday, May 23rd through Labor Day, Monday, September 1st. Lyceum members enjoyed several entertaining events throughout the summer months including many carefree days spent poolside with friends making it feel like a relaxing, laid-back summer.

The Lyceum Pool hosted the following events:

June

Ladies' Spa Day: a Saturday late-morning/early afternoon completely dedicated to the ladies. Spa services included a choice of: a mini-mani or mini-pedi OR a shoulder & back massage. Bloody Marys, crisp and refreshing white wine or mimosas started off the day followed by a healthy lunch. Spa Day is always a relaxing time for girlfriends to just hang out and be. Thanks to all for bringing your sunny disposition and smiles.

Adult Pool Party: City Bar-b-Que catered a great evening for many seeking the spotlight where party-goers presented a rousing evening of karaoke. An incredible display of talent overwhelmed the crowd. The men, the women and even back-up singers. It was a super fun night. All it takes is 99% passion and 1% talent to make karaoke a success!

July

Kids Pool Party: Kids and parents alike enjoy the fun and games at the Kids Pool Party. Temporary tattoos and a nail salon hosted by Frances Breidenstein is always a hit. Games include the cannonball contest, coin dive, piñata, rope pull relay, raft relay, rubber duck race, toe-grabbing for flip flops, and the challenging watermelon push relay.

August

Inflatable Water Sports: A dual-racing giant slip'n slide provided hours upon hours of fun races and smiles galore. The kids always love this summertime fun at the Lyceum.

September

Dog Day at the Pool: The day after Labor Day, man's best friend was able to play in the pool without any humankind interfering. Dog parents were on hand to toss ball or frisbee. Dog bone treats after playing in the pool followed by a good night's rest kept the pooches and the parents satisfied.

Lifeguards

Summer began with many lifeguards, but as the end of summer approached, securing lifeguards became much more challenging. Pat Klaus graciously lifeguarded on one Friday evening just so we could keep the pool open for the kids and families who really enjoy hanging out together!

We purchased two new lifeguard chairs which are movable to wherever they're needed most to keep watchful eyes on all members and guests. The new chairs also came with new umbrellas.

A former Lyceum Lifeguard (1960's) stopped by this summer while in town..

Safety

No incidents to report beyond a little bactine and a bandaid.

First aid safety kits were positioned at each lifeguard station.

Complimentary sunscreen was again provided by the Andy Caress Melanoma Foundation and stationed inside the screened patio for anyone to use.

Facilities

All screens in the pool patio were repaired or replaced.

The patio was freshly painted.

Upcoming repairs prior to opening the 2015 swim season will include:

- Pool deck repair, weather permitting.

- Tile replacement along the waterline in the pool.

Landscape

Flowers were planted at the pool entry gate and in the three large flower pots along with some fun signage including:

Welcome to Paradise Where It's Always Happy Hour

Another Day in Paradise

Stay Calm and Pretend You're at the Beach

Advertising

Clear acrylic stands were placed on the tables during TGIF to promote various events, introduce the lifeguards, and continue awareness of the Lifeguard Commitment as well as the Parent Commitment.

Pool Wish List

Security cameras for the pool & pavilion area.

Permanent, lockable bulletin board to display lifeguard bios, event advertisements, lifeguard schedule, kids camp info, safety & health info.

Thank you for your support this past swim season and for your support during the upcoming summer months as a new Pool Director will take over these responsibilities. I appreciate all of the help every member has provided to maintain safety and fun. Please continue to bring forth new ideas, your help and positive attitude.

Respectfully Submitted,

Susan McCormick, Pool Director

Sports Report

Sporting events at the Lyceum during 2014 provided numerous opportunities to participate in Clay Court Tennis, Platform Tennis and Golf.

GOLF

The 2014 Glendale Lyceum Golf Outing was held at the Glenview Golf Club, on a beautiful May Saturday, with 32 club members and guests in attendance. The course was in great shape and everyone had a wonderful time. Prizes were awarded to first and second place finishers; as well as closest to the pin. This year's winning team members were Will Kreidler, Aaron Austin, Dave Brady and Ryan Rieckhoff. Second Place team members under were Mike Burnham, Vance Brand, Jeff Babiak and Mike Gramaglia. Many thanks to the Golf Outing Committee: Mike Fasoldt, Tom Smith and Lynda & Thad Karbowsky.

TENNIS

2014 was a better year for Tennis. My thanks to Stacy Fehrenbach for her weekly emails that gathered the regulars like the Woracheks, David Schmid and Bill VanLokeren. We had a very good turnout for our annual 4th of July Tournament. Winners were Jana Monzel (Women's Open Champion) Ian Smith (Men's Open Champion) Dan Regenold (Century Men's Champion). The Men's Double Champions were Fabian Schamhl and Erik Simonson. Robbie Caress did another wonderful job helping take care of the courts and conducting clinics and private lessons for both children and adults. The courts were in the best shape again which we can contribute to the help of Billy Shoulders, who we brought in from Queen City. His court management at Queen City was highly recognized and we sought his knowledge to mentor Robbie. With Billy's knowledge, we were able to save money by not removing the lines and leaving the windscreens up divided in half. Much thanks to Cindy and Robbie Caress for all their guidance and help.

PLATFORM TENNIS

Platform tennis (aka Paddle) continues to grow in popularity at the Lyceum and throughout Cincinnati. Four Glendale teams are represented in Cincinnati paddle this year. Our own Lyceum Paddle Club Membership Tournament saw over 18 members participate, with Ron Visscher and Ken Palmer repeating as Champions. Since 2013, the paddle courts are being rented every Thursday night (until mid- March) to a group of highly skilled paddle players. This group paid the Lyceum \$7800.00 to rent the courts and this money has been and will be used for improvement of our courts. Again this year, we held the beginning stages of the Midwestern Tournament. We had good representation in this Tournament with Fabian Schmahl, Bill Boughton, Ron Visscher and Ken Palmer participating in the tournament. Unfortunately, Ken Palmer and Ron Visscher were not able to defend the 110 plus Championship. Both Ken and Ron are ranked # 2 in the APTA. Overall, we get high reviews for our courts and facility. We are recognized as one of the top facilities in Cincinnati.

GMPPPA

The Glendale Men's Paddle and Ping Pong Association (GMPPPA) held another well-attended event on the Saturday after Thanksgiving. Throughout the day, men participated in tournaments involving paddle, ping pong and golf putting. Jim Worachek arranged for some great food and liquid refreshments, enjoyed while watching the OSU-Michigan football game.

I have learned much during my second year on the Lyceum Board and as Director of Sports. I always appreciate your support, including comments and suggestions. It is only with your participation that our programs will succeed. I hope to see more of you on the courts!

Respectfully submitted,

Andy Taylor, Sports Director

Treasurer Report

2014 was a tough year financially due to less than forecasted Rental Income. In 2014 the Board was exceedingly diligent in trying to be fiscally sound while maintaining our facilities in top condition and offering quality activities to the members. Legacy funds were used for some capital improvements. For the third year in a row we have avoided selling P&G stock. Despite the challenging financial conditions in 2014 the Lyceum remains a strong and healthy club.

	2010	2011	2012	2013	2014
Total Revenue	\$292,010	\$330,459	\$359,356	\$343,040	\$319,256
Rental Income	\$110,999	\$137,544	\$155,671	\$131,490	\$103,709
Operating Expenses	\$460,005	\$524,241	\$466,798	\$473,709	\$457,686
Losses from Operations	(\$167,996)	(\$193,782)	(\$107,442)	(\$130,669)	(\$138,430)
Sale of Stock	\$120,004	\$60,614			
Non-Operating Income	\$77,532	\$91,664	\$87,402	\$87,506	\$97,038
Dividends	\$71,619	\$75,214	\$79,302	\$84,906	\$90,301
Initiation Fee	\$5,913	\$16,450	\$8,100	\$2,600	\$6,737
Net Income/Loss	\$13,435	(\$41,504)	(\$20,039)	(\$34,036)	(\$49,131)
Depreciation Expense	\$42,609	\$44,385	\$38,133	\$38,446	\$35,300
Net Cash Loss	\$56,044	\$2,881	\$18,094	\$4,410	(\$13,832)

REVENUES

Total Revenue from operations decreased 6.9% from \$343,040 in 2013 to \$319,256 in 2014. Rental income was down 21.1% to \$103,709 from the 2013 level of \$131,490. Non-operating income of \$97,038 was up \$9,533 from the \$87,906 reported in 2013. This increase in non-operating income is mainly due to increased dividends from our P&G stock and higher initiation fees. We did not sell any stock again in 2014.

EXPENSES

Operating expenses were reduced 3.4% from \$473,709 in 2013 to \$457,686 in 2014. This was accomplished with the combined efforts of the entire Board exercising cost control and the over

\$70,000 of volunteer labor and donations provided by many of our members. Cindy was again very effective in reducing costs from our service providers wherever possible.

INCOME/LOSS

The losses from operations in 2014 were \$138,430, up 5.9% from \$130,669. The net loss for 2014 is \$49,131 compared to a net loss of \$34,036 in 2013. However, coupled with the non-cash depreciation expense of \$35,300, the true net cash loss is \$13,832.

CAPITAL EXPENDITURES

Capital expenditures in 2014 included:

Basement Project/Pub	\$ 2,045
Driveway Sealing	\$ 4,484
New Sign	\$ 2,300 (Legacy Fund)
Paddle Court Heaters/Skirting	<u>\$ 4,413</u>
Total	\$13,242

Not everything in our capital plan could be accomplished in 2014. Only the essential projects got done. Thanks to volunteer labor and donated material we were able to keep the club in first class condition for our members and rental customers.

INVESTMENTS

Our investment portfolio value continued to rise in 2014 to \$3,273,032 from a closing value of \$2,933,080 in 2013. Dividend income was \$90,301 which represents about 22% of our income. The cost per share of P&G stock at year-end was \$91.09 and JM Smucker was \$101.04. The above increase in value further demonstrates our need to refrain from selling any additional stock except in a real emergency. Current Legacy Fund balance is \$131,922. The club has recently hired Morgan Stanley to manage the Legacy Fund. We like their investment approach of Top 25 dividend growth rate companies, their historic returns using this approach and the Morgan Stanley team of Brian and Steve. We also recommend going with the Variable Rate loan at Morgan Stanley. The estimated \$2,753 of annual interest savings is nice to have and the risk of the LIBOR index going up significantly in the next 3 to 5 years is very low.

DEBT

Our loan balance was increased to \$259,183 this year. This is due to a new \$22,000 loan to cover 2014 operating expenses. We did pay back \$3,484 of principle in 2014. It is our goal to continue paying down the loan as rapidly as our finances permit. Our move to Morgan Stanley has lowered our Loan Interest Rate from 3.75% to 2.15%.

SUMMARY

We are again providing you with a five year summary of important financial data so you can better track our history and progress. The financial future of the Lyceum looks excellent. We see a strong balance sheet, a stable and willing membership, a very capable management team, and a board committed to the financial discipline.

Respectfully,

Jim Worachek for Gary Stuart