



# **THE GLENDALE LYCEUM**

ANNUAL REPORT 2021

# **Board of Directors 2021**

President – Paige Gramaglia  
ABC, Secretary & Marketing – Bill Skyllingstad  
Membership & Youth – Holly Tenhundfeld  
Education and Drama – Susan Swaine  
Entertainment – Heather Geary  
House and Grounds – Bob Denny  
Pool – Joan Verchot  
Sports – Scott Vaaler  
Treasurer – Mark Reder

***The following are the minutes for the Annual meeting held in **January 2021.*****

**The Glendale Lyceum  
138<sup>th</sup> Annual Meeting of the Glendale Lyceum Minutes  
Tuesday, January 19, 2021**

The Zoom webinar teleconference of the 138<sup>th</sup> Annual Meeting of the Glendale Lyceum was officially opened at 6:40pm when the prerecorded presentation of the Board members reports was launched for member's to watch. This presentation was already available for members to view, starting on January 18, 2021 via a link sent to all Lyceum members.

The final portion of the report, the President's Report, was lived stream to Lyceum members via a Zoom Webinar. Board Members attending the live portion: Paige Gramaglia, Carty Hall, Scott Vaaler, Cordelia Edmiston, Bill Skyllingstad, Heather Geary, Susan Swaine, Joan Verchot, and Holly Tenhundfeld.

Meeting Minutes for the 137<sup>th</sup> Annual Meeting were unanimously approved by members in attendance at the previous board meeting on January 12, 2021.

Question and answer portion of the meeting:

Has the Board addressed the possibility of a summer only membership for pool and tennis?

Director Tenhundfeld replied that the board did consider this but not for this year. The subject is scheduled for additional discussion in the coming months.

Are swim and tennis lessons open to all Glendale children? GM Parr indicated that they were and this will be a good way for non-member family's to get acquainted with the Lyceum.

What is the minimum fee for a family with 3 children to join the Lyceum? President Gramaglia stated that the senior members would each need to pay the \$1000 initiation fees (which can be paid in installment) and they would need to pay the quarterly senior dues, along with 3 junior dues for the children.

What was the non-cash depreciation for the year? Director Edmiston replied that the 2020 depreciation schedule had not been completed yet so the final numbers are not complete. From a cash flow perspective, we were positive for 2020.

How much was the PPP loan that the Lyceum receive and do we have to repay it? We received \$20,000 and used all of it. We do not have to repay it.

What is the strategic plan to increase membership? Director Tenhundfeld replied that the board will be reviewing this subject in the coming months.

Have past efforts for recruiting new members been incorporated into a long range plan? President Gramaglia replied that we have reviewed long range plans from as far back as 5 years ago as well as reviewed member survey results collected when Jen Doerger was on the board. We will be reviewing these again between now and February when budget and plans for the coming year are prepared.

Is there an exit interview done when members resign from the Lyceum? Director Tenhundfeld stated that we have not done any interviews this year. GM Parr may have member feedback when they resign but she is not with us this evening. President Gramaglia stated that she has reached out to members who have resigned but did not specifically ask questions about why they resigned. This year, most of the resignations have occurred as a result of Covid pandemic and the financial impact it has created.

Has the idea of a virtual "Dinner of the Month" been discussed? Director Swaine stated that one of the presenters contacted last fall indicated that a virtual presentation would be possible. Director Swaine has not contacted the membership to see if there is an interest in the virtual format but may do so in the near future as our first DOM is usually in March. There is also the possibility of having an in person presentation minus the meal. As with the virtual concept, the membership would need to be contacted to see if enough members felt comfortable meeting in the ball room socially distanced.

It was an important accomplishment to define a "family" for the purpose of memorial services at the Lyceum. Does this definition carry over to member rentals? Director Skyllingstad stated the definition of "family" was on the website in the Member section under the heading of Rental fees. Specifically, rental fees for member social rentals. The previous definition included siblings, nieces and nephews. The board did not feel that they are to be considered as part of a member family unit. The board changed the definition to grandparents, parents, children and grandchildren.

How do nonmembers know about the tennis and swimming lessons? We have not yet broadcast this information but we're considering social media, word of mouth and advertising.

The results of the voting for the new board members were 72 online votes and 49 paper ballots for a total of 121 ballots, which exceed the quorum quantity of 48. President Gramaglia thanked outgoing directors Cordelia Edmiston and Carty Hall for their service over the last 3 years. She will continue on as President. Mark Reder and Bob Denny, our new board members, will take over the Treasurer and House and Grounds position, respectively. The balance of the board will retain their current positions.

We will be revising the current Annual meeting video by adding tonight's portion to it. It will be available on the Lyceum website.

Finally, before adjourning the meeting, President Gramaglia shared the comments from a Lyceum member, who stated that they wanted to go on record to recognize the significant efforts made by GM Nina Parr to support the Lyceum through this pandemic. Her calm, efficient leadership and willingness to go the extra mile in providing a safe environment for our activities has been exceptional. Nina pivoted to meet the Lyceum needs with grace and patience. So, the member wanted to make sure Nina got the kudos that she deserved. Lastly, the member wanted to provide this “Thank You” comment. “Thank you to all the Lyceum staff for their hard work, and professional demeanor. During this time, David Payne, the facilities manager should be recognized for his consistent contributions and willingness to go the extra mile.”

The meeting was adjourned at 8:20 pm.

## **Presidents Report**

Due to health issues, President Gramaglia did not attend the meeting. There was no report prepared.

## **ABC, Secretary, and Marketing Annual Report**

In addition to the traditional “ABC” responsibilities, the following items were also performed:

- Maintain the “shares” on the Lyceum Google Drive by adding new board members and removing access to former board members. Also changed the “ownership” of the Drive to the GM since this position will always be maintained as opposed to the Director of ABC which can change yearly.
- In light of the Covid 19 Pandemic and restrictions on the number of people allowed to congregate, the board passed a motion to change the voting for new Lyceum Board members from only a paper ballot system to both the paper ballot and an electronic version thru the Lyceum’s Constant Contact email system. In addition, the 2021 Lyceum Annual Meeting was virtual; the normal presentation by the board was prerecorded and offered on the Lyceum website and thru a link emailed to Lyceum Members. The video was made available before the annual meeting. The actual meeting was a question-and-answer Zoom webinar with all of the Board members attending.

### **Audits**

In December 2021, General Manager Parr and Director Skyllingstad conducted an audit of the safe, located in the office closet and found all items listed in the inventory sheet. An audit of the 2021 Board meeting minutes, Board Director monthly reports and other supporting documents was conducted by Director Skyllingstad in December 2021, and all documents were present and accounted for. Copies of all of these were added to the flash drive in the Lyceum Safe.

### **By Laws**

The vast majority of the year was spent updating and revising both the By Laws and Constitution. The main reason for revisions was to update them to match our virtual format for the Annual meeting and also our electronic voting system for new Directors as well as any other items requiring voting by the membership. During this process, it was decided to do a complete thorough review of both documents compared with actual policy and procedures. The following items are the main areas of change:

- Classes of membership, including ages
- Update payment of dues from bi-annually to quarterly
- Allow Annual and Special meetings to be virtual
- Allow both paper and electronic ballots for voting
- Reduce the number of candidates for directors to a minimum of 3, 6 preferred
- Clarified how Board members are assigned roles
- Added “unmarried partners” being required to pay an initiation fee when joining the Lyceum
- Increased the amount of contracts / projects requiring membership approval from \$25,000 to \$100,000. The Board of Director’s assumes that the approval of the \$25,000 limit was established in 1971 when this section of the Constitution was

amended. Due to cost of living and changes in the value of the dollar this amount is not feasible for the board to make quick financial decisions on items necessary to keep the Lyceum operation. In addition quick decisions may need to be made to our stock portfolio and time could be of the essence and waiting on a membership vote could cause financial harm. The \$25,000 limit in today's dollars is close to \$175,000 in 2022.

## Contracts

Corrected a discrepancy between the member and non-member Non Profit rentals. Working with GM Parr on a simplified version of the New Member Application.

## Marketing

### NUMBER OF RENTALS

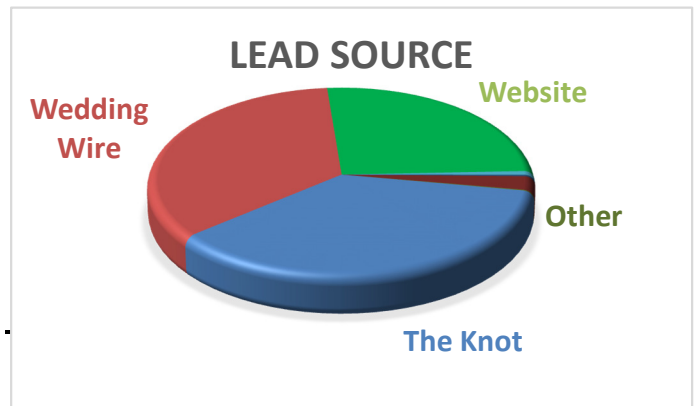
| <b>Member Rentals</b>          | <b>2020</b> | <b>2021</b> |
|--------------------------------|-------------|-------------|
| Ballroom Social / Wedding      | 1           | 3           |
| Ballroom Business / Non-Profit | 2           | 2           |
| Glendale Non-Profit **         | 5           | 3           |
| Ancillary                      | 14          | 16          |

| <b>Non-Member Rentals</b> | <b>2020</b> | <b>2021</b> |
|---------------------------|-------------|-------------|
| Ballroom Wedding          | 8           | 16          |
| Ballroom Business         | 0           | 1           |
| Ballroom Non-Profit       | 0           | 1           |
| Ancillary                 | 2           | 3           |

\*\* - Monday Class, Garden Club

EC Davis monitors our websites and wedding website that we advertise on. Below are the metrics for the year.

| <b>Lead Source</b> | <b>% of Leads</b> | <b># of leads</b> |
|--------------------|-------------------|-------------------|
| The Knot           | 36.3%             | 277               |
| Wedding Wire       | 34.6%             | 264               |
| Website            | 25.7%             | 196               |
| Referrals          | 0.0%              | 0                 |
| Wedding Spot       | 0.7%              | 5                 |
| Eventective        | 0.0%              | 0                 |
| Walk Ins           | 0.3%              | 2                 |
| Phone              | 2.4%              | 18                |
| Other              | 0.1%              | 1                 |



| <b>Website Referral</b> | <b>% of Leads</b> | <b># of leads</b> |
|-------------------------|-------------------|-------------------|
| The Knot                | 46.1%             | 76                |
| Wedding Wire            | 4.8%              | 8                 |
| Google                  | 18.8%             | 31                |
| Referrals               | 16.4%             | 27                |
| Other                   | 13.9%             | 23                |





## Social Media

17 Weddings were originally scheduled for 2021.

- 6 of those Weddings were originally scheduled for 2020, but were postponed to this season
- 1 of our 2021 Weddings had to cancel
- 16 Total Weddings took place in 2021

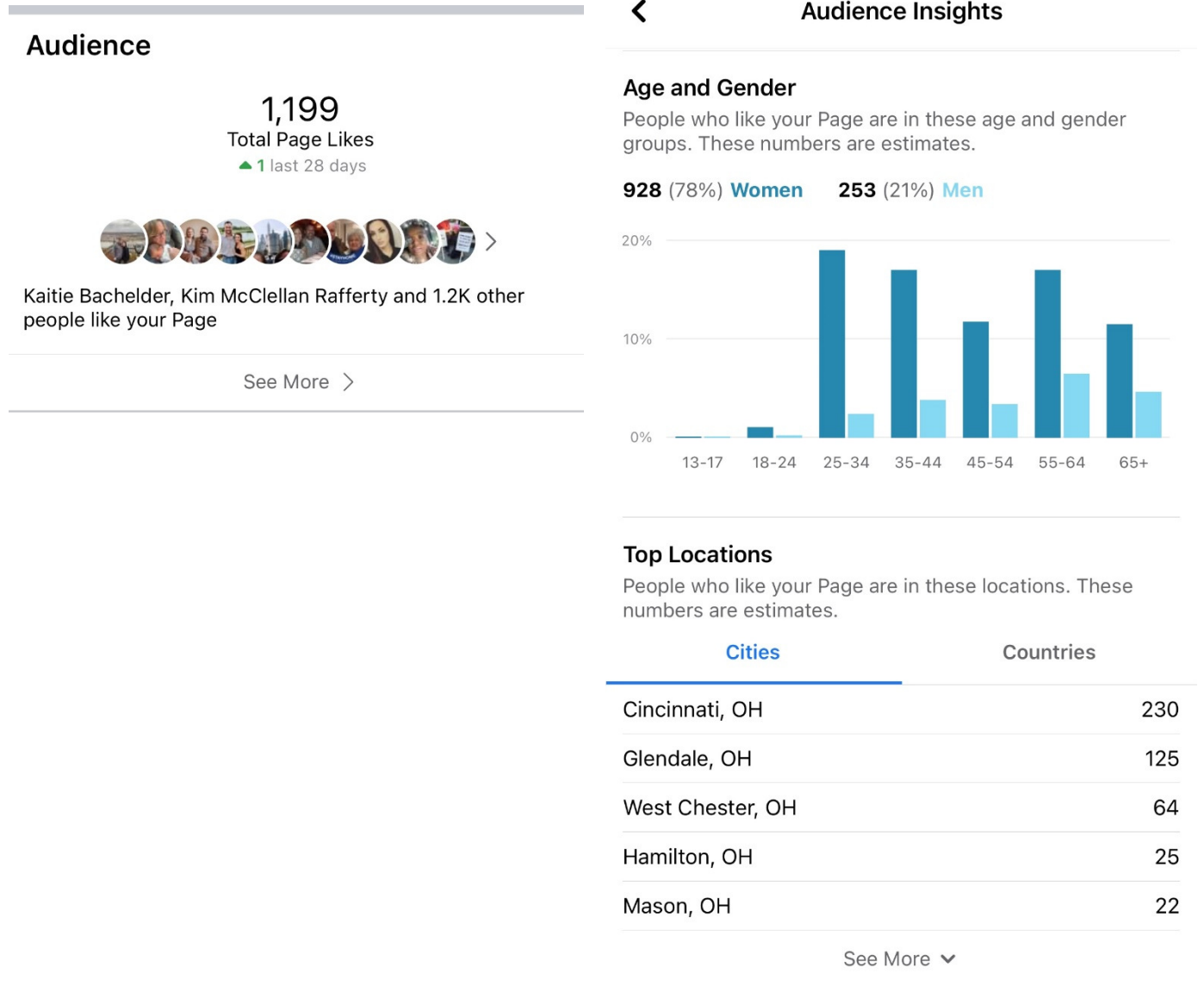
19 Weddings have been scheduled so for 2022 season

## Facebook – Weddings at the Glendale Lyceum

Page Stats & Demographics- **We continue with our 5 Star Rating!**

25-34 year old Women are still our top demo followed by 35-44 & 55-64 year old Women

Cincinnati is still our Top Location for our Followers



# Top Performing Posts of 2020 Top Performing Post of 2021- Nancy DeCastro Wedding



Weddings at the Glendale Lyceum is at Weddings at the Glendale Lyceum. ⋮

Posted by Instagram  
Jun 13 · Glendale · 🌐

Swipe to enter possibly the dreamiest garden wedding you've ever seen 🥰🥰🥰

---> ---> ---> ---> ---> --->



👍❤️ 39

12 Comments



## Instagram - Glendale Lyceum Weddings

Gained 157 new Followers

<
**Followers**
ⓘ

Last 90 Days ▾

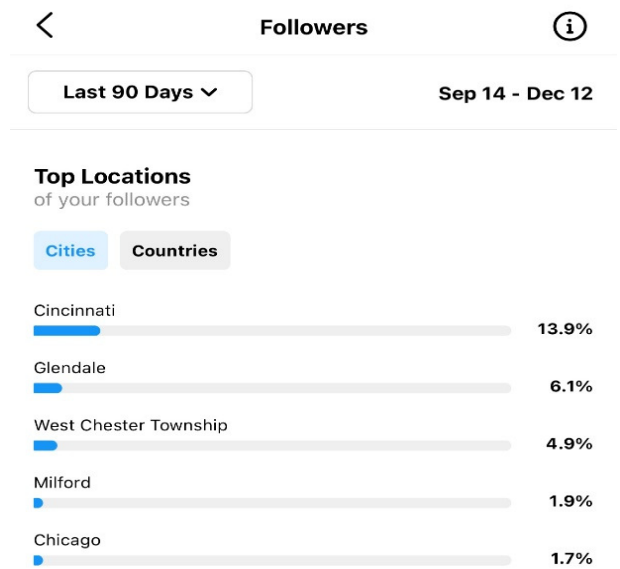
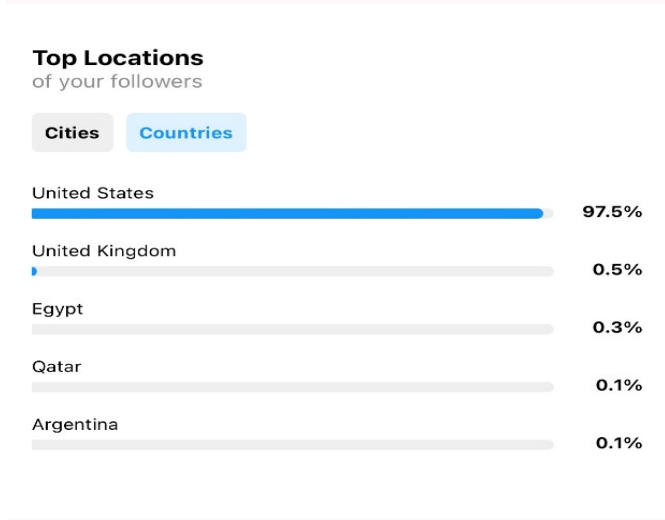
Sep 14 - Dec 12

**920**  
**Followers**  
+2.5% vs Sep 13

**Growth**

- Overall 23
- Follows 42
- Unfollows 19





Instagram is still our leading source of traction for Social Media. With a younger audience, we seem to grow much more followers on this platform.

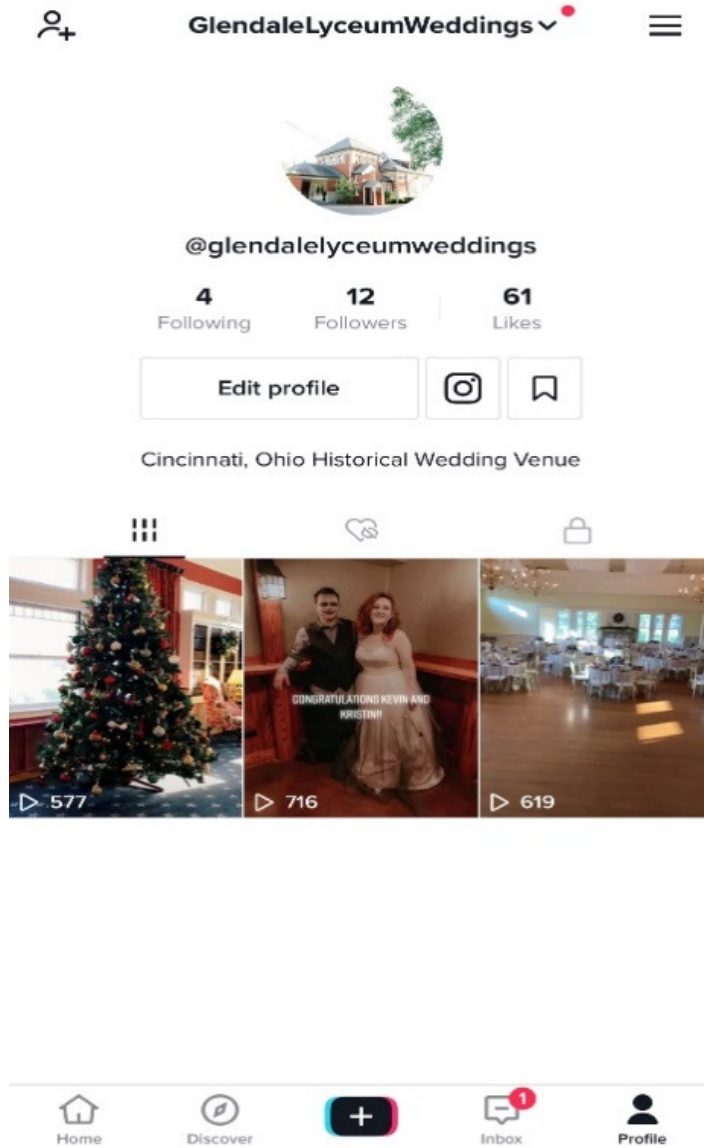
## As with Facebook, Nancy DeCastro Weddings are the Top Performing Instagram Post from 2021

The image displays three screenshots of Instagram posts from the account 'glendalelyceumweddings'. Each post features a different view of a wedding venue: the first shows a doorway decorated with large floral arrangements; the second shows a dining room with round tables and chandeliers; the third shows a long view of a dining room with round tables and floral centerpieces. Each post includes a 'Boost Again' button and a caption with a list of vendors: Florals: @glendaleohioflorist, Rentals: @alloccasionseventrental, Lighting: @clearlighting16, Catering: @creations\_by\_melody, and Vinyl Decals for Welcome Sign: @rusticaoodsbybookman.

# TikTok

## We have Joined!! @glendalelyceumweddings

Only 12 Followers so far, but we get a decent amount of views on our videos!  
We have 3 videos currently up- 1 Wedding Transformation, 1 Halloween Wedding Spotlight and a Christmas Tree Highlight  
Hoping to make more videos and gain more traction/followers in the New Year.



Respectfully submitted,  
Bill Skillingstad,  
Director ABC, Secretary and Marketing  
January 24<sup>th</sup>, 2022

## Membership and Youth Annual Report

### Membership

Good evening and thank you for joining us tonight. I would again like to say, "Thank You." As we all are aware the Lyceum is a member-run club. With the continuing support, volunteering, understanding, commitment, and feedback, we were able to have fun, in-person social events this year. We all understand that this year once again was a little challenging, however through the dedication and volunteering of so many of you, we were able to welcome new members and gathering with our friends and neighbors in safe and comfortable surroundings. The Lyceum is a want, not a need, therefore it is important that we all do our part in spreading the word and inviting both new and old neighbors to various events. The relationships that we build within our community are priceless and the Lyceum is a great way to build upon that. I encourage all of us to reach out to our friends and neighbors and invite them to see all the wonderful things are historic Glendale Lyceum has to offer.

|              | 2017 | 2018 | 2019 | 2020 | 2021 |
|--------------|------|------|------|------|------|
| Senior       | 179  | 184  | 165  | 157  | 156  |
| Junior       | 91   | 90   | 92   | 87   | 82   |
| Child        | 7    | 7    | 7    | 4    | 7    |
| Retired      | 48   | 47   | 63   | 52   | 46   |
| Honorary     | 57   | 57   | 54   | 50   | 51   |
| Out of Town  | 0    | 0    | 3    | 2    | 2    |
| Full Members | 381  | 387  | 374  | 358  | 377  |
| Racquet      | 50   | 50   | 51   | 65   | 77   |
| Total        | 431  | 437  | 425  | 414  | 421  |

#### **Yearly Changes in Membership by Classification:**

##### **Deceased:**

Butch Ecker  
Theresa Repass

##### **Full Member Honorary:**

Allan Dohen  
Eunie Abel

##### **Retired:**

Candi Caress  
Allison Youkilis

##### **New Members:**

James Redden

Jason Hanna  
Kathleen Bok and Ron Johnson  
Stephen and Lauren Imwalle (Joanna and Theo)  
Adam and Meg Cobb (Jackson, Amelie, and Alexander)  
Deanne and Dave Hensley

**Reinstated:**

Bev Rieckhoff  
Mike and Jennifer Reynolds (Jack and Miles)  
Davis and Mary Anne Montgomery

**Resignations:**

Nancy Kurlin  
Lynda Groh and Thad Karbowsky (Cecelia, Meredith, and Kirk)  
Pat and Bob Trumpy  
Will Morgan  
Lisa and Rodger Brown  
Katherine Vaaler  
Andrew Vaaler  
Diane and Kenneth Cain

## Youth

We started the year out with the new location and reassembly of the Gaga Pit. Thank you for volunteering your time, Bob Denny, Bill Skyllingstad, and John and Thatcher Tenhundfeld.

We were not able to have our annual Easter Bunny Breakfast due to the restrictions of Covid 19 once again, however we were able to have an enjoyable Easter egg hunt out in meadow of the Lyceum. Both members and families within the community gathered to enjoy a morning of egg hunting and memories. Thank you to all that attended.

Lyceum kids Runamuck camp was another success this year. We were able to avoid the nuisance of the cicadas and had four fun filled weeks of camp the month of July. Rebecca Flanagan was our camp director and led the kids with crafts, games, rockets, painting, and pool games. Rob Caress instructed tennis and introduced pickleball to the campers.

End of summer pool party was a great success with cotton candy, popsicles, watermelon and plenty of pool games.

Our year end tradition, Brunch with Santa was a great way to end a rather unruly year. Families enjoyed a juggler and magic show from the Cincinnati Circus along with hot cocoa, cookie decorating, crafts, and the arrival of Santa and his helpful Elf.

All these events could not take part without so many wonderful volunteers. Whether you provided supplies, or your time, I greatly appreciate each and everyone of you.

Respectfully submitted,  
Holly Tenhundfeld,  
Director of Membership & Youth  
January 24<sup>th</sup>, 2022

## **Education and Drama**

### Annual Report

#### **DINNER OF THE MONTH:**

This year we were able to offer members the opportunity to participate in dinner of the month. In the spring our first presentation was via zoom as we were treated to a program about the Voice of America Park in West Chester. Our own Stacey Hertenstein did a program on perfumery in late April that was wonderful and we were able to meet in person and enjoy a wonderful meal. Fall brought the pandemic challenges once again to the forefront and we had to adjust our DOM plans. The members felt comfortable meeting and dining in person, but the presentation was by zoom as the art institute was not comfortable sending its volunteers to a live presentation. It actually turned out well and we got a deeper appreciation of what a wonderful resource we have in the art museum. In November we had a new member gathering and finally ended our DOM program for 2021 with Christmas caroling on December 16<sup>th</sup>. With all our gatherings we kept CDC guidelines in mind to make members as comfortable as humanly possible.

#### **BOOK CLUB**

Book club navigated the pandemic waters quite well. Whenever possible meetings were held outside and when gathering indoors, social distancing was strictly enforced. Once again the list of books we read were varied and made for wonderful discussion. Some of this year's choices were "My Antonia", "A Long Way Home" and "Dinner at the Homesick Restaurant." An extra special treat this year happened in July when we read "Awaken" by Ryan Wallace. Ryan is Jenni Babiak's son and he came as a guest to discuss "Awaken", his first novel. Before the December meeting members sent in reading suggestions for the coming year. We then voted on our favorite choices. The December meeting is cocktails and appetizers and setting up the next year's schedule of books and discussion leaders. Many thanks to Judy Skyllingstad and Anne Foster for all their hard work in making book club such a success!

#### **DINNER CLUB**

Dinner club seems to have gotten back on an even keel. This fall we have had the first two dinners, one in September and one in November. We got to display our school colors and we were reminded of the simple pleasures of a fall hayride. Dinner club is so much fun because everyone brings a skill set to the table. Some folks like to do the creative aspects of the dinner, while others enjoy the meal preparation. There are three more dinners planned for the spring and we are anxious to see what the committees come up with! Laurie Burnham has always been our organizer, so in her absence I have volunteered to coordinate dinner club. My job has been an easy one because of all the wonderful people involved.

Lastly, we were supposed to have a play this fall based on one of Joe D'Amato's books, but it had to be postponed to the beginning of 2022. Stay tuned!

Respectfully submitted,  
Susan Swaine,  
Director of Education & Drama  
January 24<sup>th</sup>, 2022



## Entertainment

### Annual Report

The Lyceum social events bring us together to enjoy a drink and burger at our weekly TGIF's during the summer, to celebrate summer holidays at picnics, and to create our own events throughout the year. 2021 was a busy year for the Lyceum! We had lots of fun once COVID became less of a threat. The true spirit of the Lyceum is found in working on a committee to put on the Super Bowl party, a themed cocktail party or cook at a TGIF. The events are possible at low cost, because of our member volunteers. Volunteers are the most important ingredient for Lyceum Entertainment. Thank you to each of our volunteers for your willingness to join a committee, work hard, donate your time and make each event fun and enjoyable. There was something for everyone throughout the year.

This year we updated the TGIF process and updated the Information Instructions to make it even easier for volunteers. Nina, our general manager, became more involved in the process by keeping almost everything needed to host a TGIF minus side dishes and appetizers. David always has the pavilion cleaned and set up for TGIF's. He also is often asked to set up the sunroom as standby for inclement weather.

All of our TGIF's and other Entertainment events were well attended. This is a list of the Entertainment events for 2021:

#### **February 7, Super Bowl**

We had a Super Bowl squares betting game, played from home, in lieu of a party. Winners received credits to their Lyceum account.

#### **February 14, Valentine's Day**

We had to skip the traditional dinner and opted for a drive-through with roses and chocolate. The drive-through was canceled due to inclement weather.

#### **April 24, Bourbon, Bubbles and Beer Cocktail Party Attendance 38**

The first fun get together since Covid.

Paige Gramaglia, Bob and Marie Denny, Mark and Karen Reder, Angie Larimar

#### **May 5, Cinco de Mayo Attendance 46**

Taco bar, margaritas and Corona beer for a perfect Cinco de Mayo celebration.

Committee: Hildy Bonhaus, Steve and Heather Geary, Alicia Peterson, Holly Tenhundfeld, Jim and Sue Worachek

#### **May 28, Our first TGIF of the season and Volunteer Drive**

**We had a total of 13 TGIF's. Attendance averaged 33/night**

#### **May 31, Memorial Day Picnic. Attendance 105**

What has become our traditional meal of fried chicken, mac & cheese, baked beans, corn on the cob, salad and desert was served to a large group of Lyceum members and guests. It was a beautiful day and perfect start to summer!

Committee: Hildy and Larry Bonhaus, Linda D'Amato, Jen Evans, Stacy Fehrenbach, Steve and Heather Geary, Susan and Bob Swaine, Donna Wesselman

### **July 3, Pickle and Donuts**

A fun morning of open pickleball with free donuts and coffee.  
Committee: Heather and Steve Geary

### **July 4, Picnic Attendance 92**

We enjoyed the 4th of July Picnic in the middle of summer. There was delicious pulled pork and chicken from Hammann's, Mac & cheese, coleslaw, baked beans and apple pie a la mode.

Committee: Sally and Carty Hall, Leslie and Gary McMillan, Joe and Linda Moravec, Marty and Ron Visscher

### **July 23-August 8, The Glendale Lyceum Olympics**

Just in time for the Olympic Games in Tokyo

The Lyceum events included:

Golf (putting), Tennis, Family Swim meet, Water Basketball, Triathlon, Pickleball Children/Teen and Pickleball Adult.

Volunteers: Annette and John Bloomstrom, Hildy Bonhaus, Bob Denny, Robbie Caress, Cordelia Edmiston, Steve and Heather Geary, Don Lofty, Dan and Chris Love, David Payne, Nate Peterson, Bill Skyllingstad, Susan and Bobbie Swaine, Ann Turner, Joan Verchot, Ralph Winterhalter

The week concluded with a TGIF and a Japanese-themed meal. The evening also featured a fabulous video and personal presentation by our own, David Payne, an Olympic silver medal winner. David works here at the Lyceum.

We had winners and prizes and would love to see Lyceum Olympics every summer!

### **September 4, Pickle and Donuts**

Another fun morning of free Pickleball, donuts and coffee.  
Candi Caress and Kelly Fitzpatrick

### **September 5, Labor Day Picnic. Attendance 87**

Summer always goes too fast but it ended with a great day of games, swimming and a delicious menu. We had steak and baked potatoes, eggplant parmigiana, sides, salad and homemade ice cream sandwiches.

Committee: Jan and Mark Godbey, Nancy and Randy Green, Jennifer and Rob Keelor, Mary and Don Lofty, Sue and Jim Worachek

### **October 15, Chilifest Attendance 40**

Chilifest is a great fall event. It was a chilly night, under the stars, with friends, beer, and chili. We had lots of chili. We had veggie, chicken and beef chilies. There was a fire for warmth and s'mores. And, of course we had a contest for the best chili which Mr. Bob Caress won hands down with his white chicken chili.

Committee: Candi and Bob Caress, Heather and Steve Geary, Sally and Carty Hall, Bev Rieckhoff

### **December 19, Holiday Tea**

The holiday tea provides a couple of hours to relax and rejuvenate with friends away from the hustle and bustle of Christmas. There are plenty of treats, tea sandwiches,

cookies and scones and of course, the wonderful music performed by Hildy and Larry Bonhaus.

Committee: Hildy Bonhaus, Susan Armstrong, Heather Geary, Bev Rieckhoff, Judy Skyllingstad.

**Following is a list of all who volunteered for Entertainment events this year. I cannot thank you enough:**

Kevin and Tori Amongero  
Jeff and Jenni Babiak  
John and Annette  
Bloomstrom  
Ronald Johnson and  
Kathleen Bok  
Larry and Hildy Bonhaus  
Jarrod and Emily Breeze  
Tom and Melissa  
Breidenstein  
Mike and Laurie Burnham  
Thomas and Franca  
Burton  
Bob and Candi Caress  
Scott and Kelly Cengia  
Adam and Megan Cobb  
Chris and Allisha Curtis  
Joe and Linda D'Amato  
Melissa De Giorgi  
Bob and Maria Denny  
Craig and Jen Doerger  
John and Cordelia  
Edmiston  
Chuck and Bobbie Jo  
Ehlers  
Charlie and Janet Ehlers  
Jen Evans  
Mike Fasoldt  
Jason Hanna and Stacy  
Fehrenbach

Steve and Anne Foster  
Steve and Heather Geary  
Mark and Jan Godbey  
Mike and Paige Gramaglia  
Randy and Nancy Green  
Joe and Fran Hall  
Dave and Deanne Hensley  
Mike Honerlaw and Joan  
Verchot  
Rob and Jennifer Keelor  
Irina Kegg  
Bob and Bett Kooris  
Will and Katie Kreidler  
Jeffrey and Kimberly Lang  
Angie and Larimar  
Don and Mary Lofty  
Dan and Becky Love  
Kevin and Lori Malloy  
Susan McCormick  
Gary and Leslie  
McCormick  
Chris and Jana Monzel  
Joe and Linda Moravec  
Rob and Michelle Morgan  
Jack and Lynn Murray  
Kevin and Tara Niehaus  
Nate and Alicia Peterson  
Fred and Kathy Pfirrmann  
Pandy Pridemore  
Jamie and Connie Redden

Mark and Karen Reder  
Dan and Becky Regenold  
Beverly Rieckhoff  
Steve and Christie Sawyer  
Fabian and Jen Schmahl  
Bill and Judy Skyllingstad  
Timm and Karen Smith  
Mike McConnell and Lisa  
Spaulding  
Bob and Susan Swaine  
Zach and Emily Sweeney  
Andy and Cindy Taylor  
John and Holly  
Tenhundfeld  
Ben and Anita  
Terreblanche  
Scott and Stephanie  
Vaaler  
Lisa Vickers  
Ron and Marty Visscher  
Jim and Donna  
Wesselman  
Jay and Jenny Wheeler  
Ralph and Andrea  
Winterhalter  
Jim and Sue Worachek  
Tom and Alison Youkilis

Respectfully submitted,  
Heather Geary,  
Entertainment Director  
January 24<sup>th</sup>, 2022

## House and Grounds

### Annual Report

2021 was a busy year as we had several big-ticket items live out their lifespan and require replacement.

#### MAIN BUILDING

- Bridal suite completely repainted.
- Cleaned clogged gutters and downspouts.
- Hired Preferred Home Comfort to service and repair HVAC issues.
- Library A/C was replaced.
- Furnace for sun room replaced.
- Thermostat upgrades were installed.
- Purchased a new ice machine.
- Member donated beer cooler installed under bar by volunteer members.
- Access drain line in vendor's ladies room was removed and replaced. Kitchen drain pipes were power flushed and scoped. This revealed the corroded water lines under the kitchen floor that we are currently dealing with.
- Chimney Works inspected and relined inside of chimney to bring it up to code. Mortar was missing from previous water damage. Missing chimney cap was replaced.
- New gas log fireplace was installed to replace broken one.
- David & I hung lights above the drapery in Ballroom for the Director's Ball.

#### ALL PURPOSE BUILDING

- New bench was installed in ladies locker room.
- Shower heads were replaced in the bathrooms.
- Refrigerator was repaired.

#### THE GROUNDS

- Netting was hung around Pavilion & Patio to keep out cicadas.
- Gaga pit was relocated and reassembled between pool & pavilion by volunteers.
- Trees were trimmed that were over hanging the pool and tennis courts.
- Back portion of parking lot from Pickle Ball courts to back of property was sealcoated.

Respectfully submitted,  
Bob Denny,  
Director of House & Grounds  
January 24<sup>th</sup>, 2022

## Pool Annual Report

### Highlights:

- The Lyceum had a great 2021 season. In contrast to the limitations we encountered in 2020 due to the pandemic, pool attendance was up and members were able to fully enjoy both pools and all they have to offer. Many compliments were received from members on clarity and cleanliness of the pool, deck, and MPB.
- We recently entered into another two year contract with SwimSafe, our pool management company, for 2022-2024. We have found SwimSafe to be a valued partner and are satisfied with their high level of service. They are an important part of pool operations, managing and supervising lifeguards, checking and maintaining equipment, and being responsive when needed repairs have to be addressed immediately. They have also kept us up-to-date on pool safety considerations and compliance. We received a \$1,635 credit from Swimsafe this year for the delayed opening in 2020.
- We made various repairs to pool equipment, which is not unusual given the age of our pools. These included installing a new chlorine tank due to leaking in the old one, addressing a baby pool pump housing leak, and occasional backwash issues in underground pipes.

### Pool Events and Activities:

- Traditional pool events were again held this summer including the First TGIF, Memorial Day Picnic, July 4<sup>th</sup> Picnic, and Labor Day Picnic. These were fun times to kick off the summer all the way to a wind-down in August and early September hanging around the pool with friends.
- An end-of-summer Kids' Back To School Blast was held for kids of all ages.
- The Adult Pool party was held in August as a "Good Vibrations" cocktail party and thoroughly enjoyed by the committee and our members.
- Dog Day, held the Tuesday after Labor Day, was again scheduled this year for a last dip for our canine members.
- We again offered water aerobics in 2021. Members who enjoy this activity are a loyal group and we plan to offer it again in 2022.
- We changed pool hours in late July to test whether an earlier pool opening time would benefit some of our younger members. We also talked to

SwimSafe management about extending days/hours at the end of the season for more member pool use. Our rule has been that pool hours are based on the Princeton School District schedule since our lifeguards typically followed that back-to-school time frame. In discussing with SwimSafe, they have agreed to work with us on extending the season and hours to the extent that staffing considerations can be met.

A sincere thank you to all members and committees who made the 2021 pool season a success. We are always on the lookout for new experiences and ways to increase member enjoyment using our beautiful pool assets. If you have any suggestions, we would love to hear them. Member engagement is important for all of us; it is what makes our club so unique.

Respectfully submitted,  
Joan M. Verchot,  
Pool Director  
January 24<sup>th</sup>, 2022

## **Sports**

### **Annual Report**

2021 was another exceptional year for sports at the Lyceum. Covid restrictions were gone and tennis, platform tennis and pickleball were all popular.

## **Tennis**

The tennis courts continued to be very busy this year. The tennis courts were in great condition throughout the year. Rob Caress and Billy Shoulders managed the court maintenance starting with the preparation in the spring and continuing with the daily care throughout the summer season.

Rob Caress continued as the Lyceum Pro and organized weekly men's and women's open play nights and private lessons for both children and adults. New this year were Wine Down Wednesday tennis events.

Due to the high demand and pleasant weather, the courts remained open through October.

## **Platform Tennis**

The Glendale Lyceum Platform Tennis program continued to grow during 2021. The Lyceum currently has 74 rostered players (men and women) playing on four men's and four women's teams in the Greater Cincinnati Platform Tennis Association (GCPTA) league.

Ann Turner continued this year as our platform tennis professional. She coordinated many activities during the season including weekly quadrants, drill sessions, Moonlight Social Paddle evenings and tournament and individual/team lessons. Her organization and instruction skills continue to be the reason for the growth and success of platform tennis at the Lyceum.

The annual Lyceum PT men's tournament returned this year and was held on April 10.

The platform tennis courts have regularly scheduled activities 6 days each week during the fall/winter season and additional pickup play usage. The on-line court reservation system allows efficient scheduling of play on the courts.

The racquet program continues to provide a source of net income for the Lyceum membership. Racquet Membership increased to 74 members in 2021. The Lyceum received over \$50,000 from racquet memberships and rentals for the Thursday night Jones Platform Tennis League. This income continues to offset fixed, maintenance and improvement costs for platform tennis, tennis and pickleball.

## **Pickleball**

The four Lyceum pickleball courts were used heavily during the 2021 year. In addition to drawing players from the existing Lyceum membership new racquet members have joined the Lyceum due to the new Pickleball courts.

Lyceum Pickleball Quadrants were started in 2021 with over 50 members playing/subbing from May through August. Thanks to Ann Turner for the initial set up and to Hildy Bonhaus who ran the Quadrants week to week.

Several special Pickleball ball events were held this year: Pickleball Olympics, a Round Robin and the Lyceum Mixed Tournament. All events were well attended.

Open play nights on Sunday and Thursday evenings usually have all four courts filled and casual play continues throughout the week, both day and evenings since the courts have lights.

Rob Caress obtained his Pickleball Instructor Certification this year and gave many lessons and clinics to Lyceum members.

Respectfully submitted,  
Scott Vaaler,  
Sports Director  
January 24<sup>th</sup>, 2022



## **TREASURER REPORT**

### Annual Report

2021 was a year of trying to get back to normal. The Lyceum seemed to have a more normal financial year with many of the programs and events back in full swing. The stock market performance was outstanding with record highs for the majority of our stock holdings. In addition, we received \$54,689 in PPP funds from the Government and they were all fully forgiven.

We formed an investment committee to help guide our future stock allocation to be sure the gains we have made are not lost. Although no one can predict the markets we have assembled some talented people to give guidance. We did sell \$24,802 of P&G stock and reinvested the money in other dividend paying stocks.

We had a small increase in our racquet only membership dues and gained many new members in this area which help our top line dollars. Our rentals also showed a nice increase due to some postponed events finally being held at the Lyceum.

2021 was also a year some larger than normal repairs to the facility to keep it in great shape for our members and guests.

In the following pages I have outlined some key financial numbers. Each portion is discussed in the following section.

**The Glendale Lyceum**  
**Profit and Loss**  
January 2019 - December 2021

|                                | <u>Jan - Dec 2019</u> | <u>Jan - Dec 2020</u> | <u>Jan - Dec 2021</u> |
|--------------------------------|-----------------------|-----------------------|-----------------------|
| <b>Income</b>                  |                       |                       |                       |
| Club Activity Income           | 261,876.36            | 249,920.37            | 262,547.71            |
| Misc Income                    | 1,737.67              | -794.54               | 2,737.45              |
| Rentals                        | 138,765.00            | 92,288.85             | 187,407.06            |
| Unapplied Cash Payment         |                       |                       |                       |
| Income                         | -2,210.62             |                       |                       |
| <b>Total Income</b>            | <b>\$ 400,168.41</b>  | <b>\$ 341,414.68</b>  | <b>\$ 452,692.22</b>  |
| <b>Gross Profit</b>            | <b>\$ 400,168.41</b>  | <b>\$ 341,414.68</b>  | <b>\$ 452,692.22</b>  |
| <b>Expenses</b>                |                       |                       |                       |
| Bank Service Charges           | 344.46                | 411.44                | 461.41                |
| Club Activity Expense          | 207,963.60            | 157,492.83            | 192,278.46            |
| House & Grounds Expense        | 90,854.97             | 85,104.21             | 120,052.10            |
| Operating / Overhead           | 48,676.85             | 51,204.19             | 39,899.94             |
| QuickBooks Payments Fees       |                       | 119.56                | 371.15                |
| Rental Expenses                | 126,225.99            | 118,643.26            | 98,534.67             |
| Taxes, Interest & Depreciation | 142,601.06            | 111,678.44            | 141,425.78            |
| <b>Total Expenses</b>          | <b>\$ 616,666.93</b>  | <b>\$ 524,653.93</b>  | <b>\$ 593,023.51</b>  |
| <b>Net Operating Income</b>    | <b>-\$ 216,498.52</b> | <b>-\$ 183,239.25</b> | <b>-\$140,331.29</b>  |
| <b>Other Income</b>            |                       |                       |                       |
| Dividends                      | 95,345.23             | 109,360.95            | 118,413.71            |
| Dividends Earned-Legacy Fund   | 5,182.18              | 4,689.28              | 6,484.57              |
| Gain(Loss) Stock Sale          | -2,161.56             |                       |                       |
| Gain(Loss) Stock Sale-Legacy   | 4,782.10              |                       |                       |
| Initiation Fee                 | 4,116.66              | 3,433.32              | 4,800.00              |
| Interest Income                | 83.87                 | 2.76                  | 330.56                |
| Other Income                   |                       |                       | 54,688.62             |
| Sale of Stock                  | 451,496.62            | 273,073.73            | 24,802.02             |
| <b>Total Other Income</b>      | <b>\$ 558,845.10</b>  | <b>\$ 390,560.04</b>  | <b>\$ 209,519.48</b>  |
| <b>Other Expenses</b>          |                       |                       |                       |
| Ask My Accountant              | -25,208.41            |                       |                       |
| Other Expenses                 | 10,725.27             | 6,884.68              | 35,925.31             |
| <b>Total Other Expenses</b>    | <b>-\$ 14,483.14</b>  | <b>\$ 6,884.68</b>    | <b>\$ 35,925.31</b>   |
| <b>Net Other Income</b>        | <b>\$ 573,328.24</b>  | <b>\$ 383,675.36</b>  | <b>\$ 173,594.17</b>  |
| <b>Net Income</b>              | <b>\$ 356,829.72</b>  | <b>\$ 200,436.11</b>  | <b>\$ 33,262.88</b>   |

## **Operating Income**

Operating income was \$452,692 which is an increase of 32% from the previous year. Gathering restrictions were eased in 2021 and we help more events showing a nice increase in rental income. Club activity income increased due to the increase in racquet only membership as well and the increase in dues for racquet only members.

## **Operating Expense**

Operating expenses showed a 13% increase over last year which is less than half the increase in income. The majority of the increase was due to having the Directors Ball this year. In 2020 we did not have that expense and in 2021 \$26,336 was spent to hold this event.

## **Non-Operating Income**

Non-operating income for 2021 was \$209,519. There was a decrease from 2020 due to the large sale of P&G stock in 2020. We received \$54,688 in PPP funds that have been fully forgiven. Our dividend income showed a modest increase. We sold \$24,802 in P&G stock during 2021.

## **Non-Operating Expense and Capital**

We had non-operating expenses during 2021 of \$35,925 which was for the addition of a new ice machine as well as kitchen remodeling expenses.

## **Investments**

The Lyceum continues to hold three accounts at Charles Schwab Co. including the Endowment Fund, the Legacy Fund and the line of credit. Harvest Capital continues to manage a portion of the total portfolio.

The portfolio had an amazing year. Our investments went from a value of \$5,050,933 to a year end value of \$5,935,891 which is an increase of \$884,958. The performance in P&G stock fueled the increase due to our holding being approximately 75% of the portfolio. We did sell \$24,802 in P&G Stock. We have a line of credit with Schwab as well and have paid down the line by \$23,904 during 2021 which brings the balance to \$143,408. We have also started a monthly paydown of this line with the goal of paying it off in the next 24 months.

## **Summary**

In conclusion, the Lyceum had very good financial year with our income including investments, allowed us to pay all expenses for the year with \$33,262 as a bottom line income. The equity position of the Lyceum increased \$930.882 during the year leaving the Lyceum in a strong financial position.

With continued stewardship of the board and members we will have no financial issues maintaining the club at a high level.

Respectfully submitted,

Mark Reder,

Treasurer

January 24<sup>th</sup>, 2022