

THE GLENDALE LYCEUM
ANNUAL REPORT 2022

Board of Directors 2022

President- Joan Verchot

ABC, Secretary & Marketing- Scott Vaaler

Membership- Alicia Peterson

Education & Drama- Susan Swaine

Entertainment- Jenny Wheeler

House & Grounds- Bob Denny

Pool & Youth- Holly Tenhundfeld

Sports- Heather Geary

Treasurer- Mark Reder

The Glendale Lyceum
139th Annual Meeting of the Glendale Lyceum
Monday, January 24, 2022

The Zoom webinar teleconference of the 139th Annual Meeting of the Glendale Lyceum was officially opened at 6:30 pm when the prerecorded presentation of the Board members reports was launched for members to watch. This presentation was already available for members to view, starting on January 18, 2022 via a link sent to all Lyceum members.

The final portion of the report was lived stream to Lyceum members via a Zoom Webinar. Board Members attending the live portion: Bob Denny, Scott Vaaler, Mark Reder, Bill Skyllingstad, Heather Geary, Susan Swaine, Joan Verchot, and Holly Tenhundfeld. Paige Gramaglia was absent due to health reasons.

Meeting Minutes for the 138th Annual Meeting were unanimously approved by members in attendance at the previous board meeting on January 12, 2022.

President's Report – 1st Vice President Vaaler stated that there would not be a President's Report for the year due to the illness of our President Paige Gramaglia.

Director Vaaler did go over the following highlights from 2021:

- Rental income has bounced back from 2020 Covid levels.
- Continued diversification strategy of P & G stock
- The Kitchen Renovation Project began in late December. Many thanks to Randy Green and Bob Denny.
- We had a beautiful and well attended Roaring Twenties Director's Ball.
- Sent out a Capital Improvement Survey for input on members ideas for improvements
- We have a new General Manager – Elizabeth Deardorff.

Election Results – Director Vaaler welcomed the new directors – Alicia Peterson, Jenny Wheeler, and returning board member Heather Geary.

Director Skyllingstad informed the members that the revision to the Constitution did not pass. Unfortunately, we did not have enough voters to reach a quorum. However, of the votes that we did receive, there were only a few who rejected it. We needed to have at least 169 votes. This is a problem in that the majority of the revision was for the use of electronic voting, as we did last year and again this year. The board will need to address this issue.

The last item that was voted on was the Kitchen Renovation Phase 2 and that did pass. Only 2 voters rejected it.

Question and answer portion of the meeting. Director Vaaler was the moderator.

- Kid's activities at the Lyceum - Director Vaaler encouraged the members to provide their ideas to the board. The Board is always looking for ways to meet the members ideas.
- Thank you for your service as director. Water aerobics has been a great addition to pool activities. Do you have any ideas on how to facilitate better participation in 2022? Director Verchot responded that we need to do more pre-season promotion of the program. There were some issues getting an instructor but that should be address if we start pre-season.
- This is a two-part question. 1) How well-attended were the virtual and hybrid DOMs in 2021? 2) Will you recommend virtual and/or hybrid DOMs as viable options for 2022 and beyond?

Director Swaine stated that typically we get 30 or so members attending but this year it was closer to 20. We're hoping attendance will return to normal this year.

- 1) What strategies were implemented to increase membership in 2021? 2) What were the results of these strategies? 3) What is being planned or recommended in 2022 to the director of Membership? Director Tenhundfeld stated that we had several issues affecting getting new members: Covid, cicadas, financial setbacks. Our best method for getting new members is word of mouth and invitations. We need to get our community back together again and reach out to our friends and neighbors. We have a great asset, Cindy Taylor, who is a member and realtor and can provide the names of new residents of Glendale. Members need to inform nonmembers of how great the Lyceum is.
- The increased use of social media as a marketing tool is timely and impressive. My question is in two parts. 1) What plans will be recommended to your successor for additional social media strategies? 2) How would you evaluate the efficacy of any social media usage by the Lyceum? Director Skillingstad stated that his background is not marketing. However, our Event Coordinator Devon Davis does manage all of the social media and she is quite active. We also have a new GM, Liz Deardorff whose experience in the hospitality industry should pay off in the marketing area. Between Devon and Liz, we should see some new ideas.
- Has the Board discussed any plans for dedicated spaces for our younger members now that the popular Omni court is no longer a kid-friendly space? Director Vaaler stated that we need more input from the parents and kids as to what they would like. Director Skillingstad noted that this issue was included in the recent Capital Improvement survey and the results will be forthcoming. However, a preliminary review of the survey results appears to indicate that the adult members want to add 2 more pickle ball courts.
- Will there be a written annual report? Yes, there is a written annual report in the works and after this final presentation it will be finalized. It will most likely be put on our website.
- How many members are watching the presentation? There were 24 members watching at the time this question was asked.
- Was any stock sold this year? Yes, we sold 25,000 shares of P&G stock, which is the maximum allowed without members approval.
- Given the pending improvements in the kitchen, has there been any thought to serving dinner to members (additional charge) once or several times per week? The board has not considered this idea and it may be one they look into. There has been discussion of renting the space to so called "ghost kitchen" groups who bake and cook and then sell the goods elsewhere.
- Given the \$200K we are spending on the kitchen, will we be raising rates for wedding rentals? That has not been considered yet. However, we may be looking at requesting a larger amount from caterers since we will be providing many new items that will make their jobs easier.
- For ABC and our GM: Are we doing anything to post progress photos of the kitchen project on social media? People love photos. IMO: The best way to attract members is to give the impression that we are financially viable, improving our facilities, etc. We only get one chance to do this - then the kitchen remodel is done/over. Excellent suggestion! We'll get with Devon Davies and get some pictures out to the members.
- Any discussion on adding summer only members? The Board did discuss this issue but did not finalize any plans.

The following were comments from members:

- Thanks to all of you for all of your hard work on the board! I don't have a question.... I just wanted to give a shout out to Jackie Vaughn. She has kept our Lyceum looking great for 25 years. I really appreciate all her efforts!
- Just a comment and kudos for hiring Liz. I know her father well and you have acquired a GREAT new GM. Thank you!
- Kudos to hard working Jackie Vaughn!
- A huge shout out to each and every Board member for your time, talent, and treasure! Thank you!!!!
- Many thanks to the outgoing directors

New President: Since this meeting is virtual, the board will meet on Tuesday and determine who the new president is as well as assign directors with their roles for the coming year. We will inform the members of these decisions.

If any members think of a question which was not discussed, please email it.

The meeting was adjourned at 7:29 pm.

President's Report

It's been my great privilege to mark the 140th Anniversary of the Lyceum this year, and I pay tribute to the hard-working Board of Directors and the membership who have made 2022 so successful.

The Board this year faced challenges and experienced successes as all boards do. Coming off the pandemic years, our goal was to re-engage members in all ways with relevant activities, events, and programs to enjoy. The Directors planned and organized social, sporting, and cultural events to continue Lyceum traditions and create opportunities to bring our Lyceum community together. I believe our goal was reached.

It was not just the shared activities and socializing that enhanced the club this year. I also want to acknowledge some important projects in which the Lyceum invested that were underway at the start of 2022. For example, the pickle courts were expanded and improved to accommodate the huge member interest in this sport. A good deal of the work on the courts was done by the players themselves. It took time and patience with attention to detail to make the court improvements and it was all worthwhile. It's a great feeling seeing the strong interest and comradery that pickle play has generated.

The other major project that needs to be applauded is the redesign and renovation of our kitchen. This project was envisioned in 2021 but the real work began almost immediately after New Year's 2022. The project was managed by Randy Green and with hands-on support from Director Bob Denny. This team also included many volunteers who moved fixtures, equipment, dishes, and appliances to make it easier for our contractors to get the work done in a timely manner during our off-season. We can now provide members and caterers with a first-class facility. A debt of gratitude to Randy and Bob who made this renovation possible. The Board could not be more pleased.

When you read through the Directors' reports in this annual review, you will see the high level of energy and enthusiasm the Directors brought to their responsibilities and the ways in which this enriched our membership. I want to thank each of them for their time and talent and also to especially recognize Directors Susan Swaine, Holly Tenhundfeld, and Scott Vaaler who are leaving the board. Great work by all.

I also want to thank our fine staff headed by General Manager Devon Davis, Event Coordinator Erin Johnson, Facilities Manager Phillip Shively and Jackie Vaugh. My thanks also to Ann Turner and Rob Caress for keeping our racquet sports programs thriving.

The Lyceum remains vibrant due to the spirit of our membership and the legacy of our founders. It has been a great honor to contribute to this important mission as your president and I thank you for this opportunity.

Sincerely,

Joan M. Verchot

ABC, Secretary, and Marketing

2022 Annual Report

Audits

In December 2022, General Manager Davis and Director Vaaler conducted an audit of the safe, located in the GM office closet and found all items listed in the inventory sheet. An audit of the 2022 Board meeting minutes, Board Director monthly reports and other supporting documents was conducted by Director Vaaler in January 2023, and all documents were present and accounted for. Copies of all of these were added to the flash drive in the Lyceum Safe.

By Laws

No changes were made to the to the By-Laws or Constitution in 2022. The intention is for the new Board to address proposed changes in 2023 so the documents will match current policy and procedures.

Contracts

Contracts –The Table below shows the type and number of rentals for each year.

NUMBER OF RENTALS

	2019	2020	2021	2022
Weddings (Member)	5	1	3	3
Weddings (Non-Member)	17	8	16	17
Business/Non-Profit (Member)	7	0	2	2
Business/Non-Profit (Non-Member)	7	2	5	5
Ancillary Pavilion/Pub	21	16	19	21
Total Rentals	57	27	45	48

19 Weddings were originally Scheduled for 2022.

- 1 of those Weddings was originally scheduled for 2020 but was postponed to 2022.
- 20 Total Weddings took place in 2022.

Rentals look favorable for 2023 with 9 weddings already scheduled for 2023.

Marketing

The Lyceum has a strong presence on Social Media sites (Facebook, Instagram, Tik-Tok) to promote rentals.

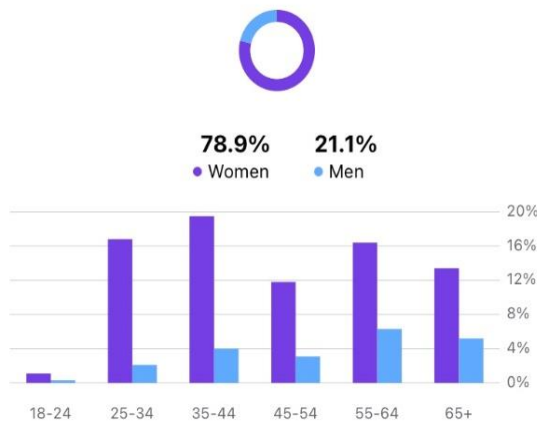
EC Davis monitors our social media websites and Lyceum wedding website that we advertise on.

The Marketing metrics for the year are below:

Facebook

- **Weddings at the Glendale Lyceum** - Kept our 5 Star Rating in 2022!
- 140 New followers since January 2022

Age and gender



Top cities

Cincinnati, OH	232	17%
Glendale, OH	112	8%
West Chester, OH	68	5%
Hamilton, OH	22	2%
Loveland, OH	21	2%
Mason, OH	20	1%
Sharonville, OH	16	1%
Forest Park, OH	15	1%
Springdale, OH	14	1%
Montgomery, OH	13	1%

- 35–44-year-old Women are our top demo followed by 25-34- & 55–64-year-old Women.
- Cincinnati is still our Top Location for our Followers.

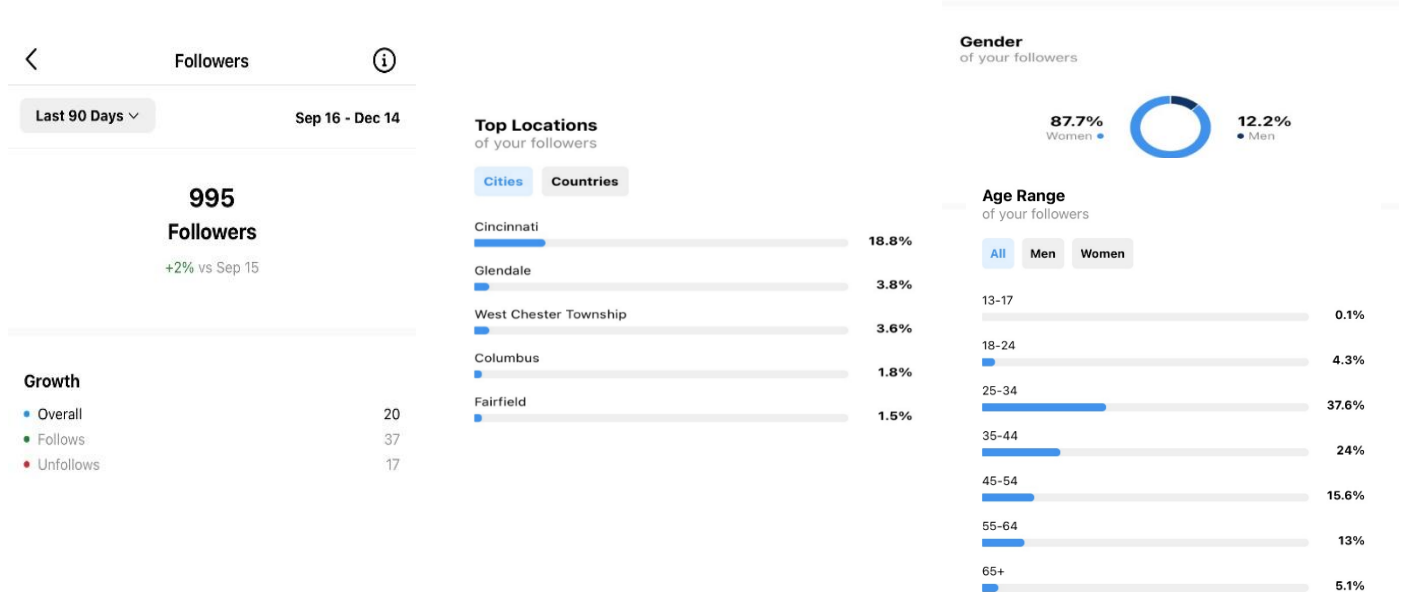
Top Performing Facebook Posts of 2022- Our New Lyceum Event Coordinator followed by the Directors Ball



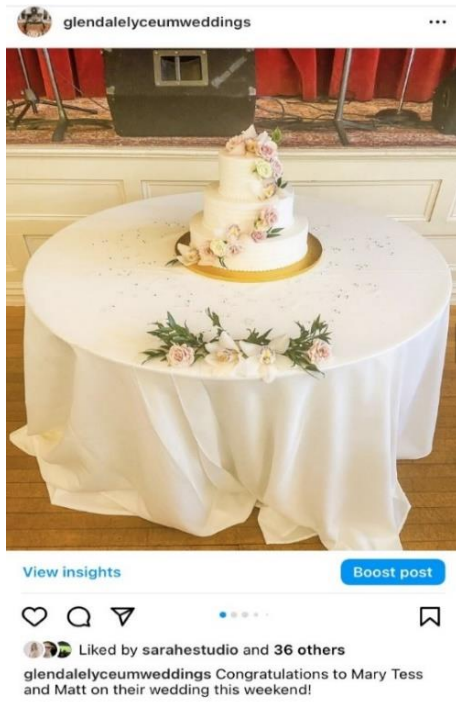
Instagram - Glendale Lyceum Weddings

Stats & Demographics- Instagram gained 75 new Followers.

Instagram is still our leading source of traction for social media. With a younger audience, we seem to grow many more followers on this platform.

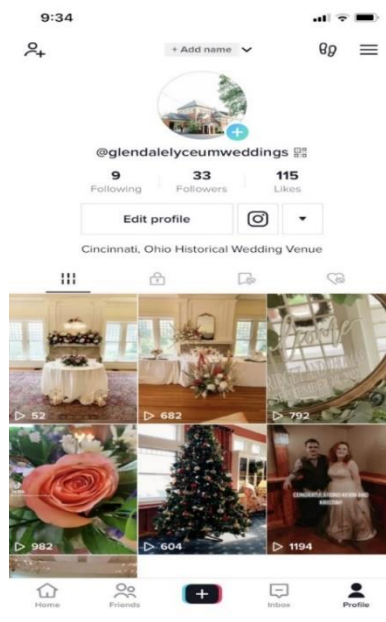


Top Performing Instagram Post from 2022- Mary Tess Irvine Wedding Followed by Lisa Kohen Wedding



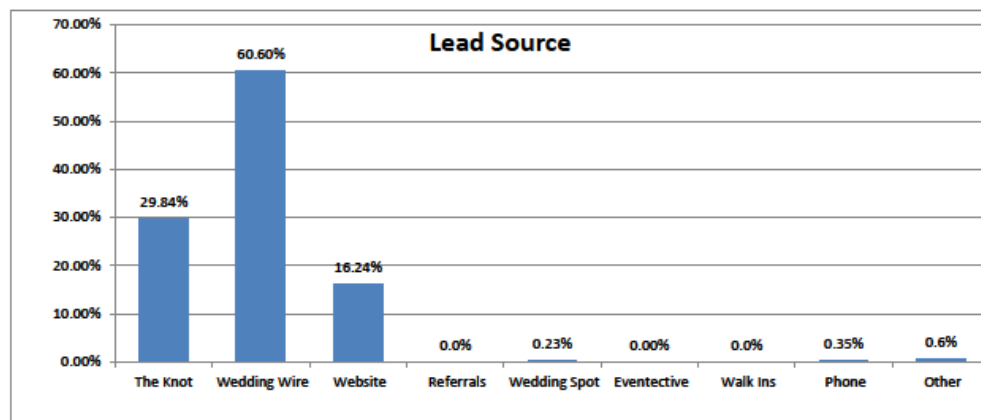
TikTok

We have 33 followers. This is still a new form of social media for the Lyceum, and we are still learning it.



Lead Sources for Rentals

Source	% of Leads From Source	Number of Leads From Source
The Knot	29.84%	259
Wedding Wire	60.60%	526
Website	16.24%	141
Referrals	0.0%	8
Wedding-Spot	0.23%	2
Eventective	0.00%	0
Walk- Ins	0.0%	0
Phone	0.35%	3
Other	0.6%	5



Respectfully submitted,

Scott Vaaler,
Director ABC, Secretary and Marketing January 23rd, 2023

Membership

Annual Report 2022

I have completed my first full year on the board as the Membership Director and the year has been full of learnings on how the Glendale Lyceum is run and managed and meeting and introducing myself to current and new members. The history, traditions and sense of community the Glendale Lyceum provides, enforces why I joined and why I continue to be a part of the Lyceum. Coming out of the pandemic has given many people pause on what is truly important in their lives and I hope the growing number of new members equates to the Glendale Lyceum providing value to our members, whether it is through our numerous entertainment events, picnics, clubs, racquet sports, swimming, and above all, friendships and community.

We kicked things off for membership in the spring with a New Membership Week starting with the Easter Egg Hunt and ending with the Spring Cocktail Party, these events were open to all Glendale Lyceum members plus any new potential members. We communicated this event in the Glendale Lyceum Forum and posted on the Glendale Village Facebook pages.

The Spring Cocktail Party gave our Racquet members an opportunity to see what some of our entertainment events are like. With incentives offered to convert to Full membership, we converted six Racquet members to full membership plus one being a spouse and new to the Lyceum.

In May we offered a Summer Membership special that lasted from Memorial Day to Labor Day. We had six people participate and at the end of the special we had three Summer members convert to Full membership.

We had two new home-grown Glendale Lyceum members, Theo and Benji Cobb born to members Meg and Adam Cobb in October. Congratulations to Meg & Adam!

Our remaining new members came from you, our members and your ties to the Glendale community. Thank you and please continue to promote the Glendale Lyceum, you are our very best advocates.

Best Regards,

Alicia Peterson

2022 Changes in Membership by Classification:

Deceased (5):

- Joe D'Amato
- Paige Gramaglia
- Joe Rohling
- Jody Skowronek
- Tom Todd (end of 2021)

Full Member Honorary (2):

- Angie & Tom Larimer

Retired (2):

- Candi Caress
- Sue Worachek

New Members (22):

- Amy Jones & Ed Knapp
- Jamie & Rob Hinkle
- Diane Norris
- Heather & Mike Lally
- AJ & Shawn Barkley (Special Membership - Clergy)
- Lynn Dowd & Tim Mathile
- Barb & Dave Stifel
- Molly O'Connor (plus 2 juniors & 1 minor)
- John McConnaughey (Retired)
- Larry Newman (Retired)
- Jane Pratt
- Theo & Benji Cobb (Born October 2022)

Reinstated (3):

- Calandra Geary
- Natalie & Chip Halbauer

Resignations (16):

- Bev Rieckhoff
- Mary Anne & Davis Montgomery
- Pam & Paul Cheney
- Melissa & Andreas Stefano (plus 2 juniors)

- Josh Gramalgia
- Leslie & Gary McMillan
- Lauren & Stephen Imwalle (Joanna and Theo)

Suspended (2):

- Lynn & David Funck

	2017	2018	2019	2020	2021	2022
Senior	179	184	165	157	156	155
Junior	91	90	92	87	82	82
Child	7	7	7	4	7	8
Retired	48	47	63	52	46	47
Honorary	57	57	54	50	51	51
Out of Town	0	0	3	2	2	2
Full Members	381	387	374	358	344	345
Racquet	50	50	51	65	77	73
Total	431	437	425	414	421	418

Education & Drama

DINNER OF THE MONTH

Our first dinner of the month this year was a bit of a challenge. The kitchen was in the process of being renovated, so we improvised and used the Swaine's kitchen as a base. It was all worth it in the end when we got to enjoy the McGing dancers on St. Patrick's Day. For those who have not had the pleasure of watching these amazing dancers, we highly recommend that you do so. Perhaps we can bring them back next year! In April we were delighted by a presentation from Thea Tjepkema, board member of Cincinnati Music Hall. Thea refers to Music Hall as "my obsession" as she knows everything about Music Hall from its architecture to its history, renovation and stature as a National historic landmark. We shifted gears a bit for our May Dinner of the Month when we brought in Robert Livingston, the Bengals secondary coach. It was such an amazing year for our home team and Robert provided a great deal of insight into what goes in to bringing about a championship team. When fall arrived, we had a presentation on haunted Cincinnati that got us in the spirit for Halloween. We rounded the year off with an evening of song as we set the clock back a bit. The evening, a tribute to the Clooney sisters, was presented in the ballroom that was set up as an intimate dinner club.

BOOK CLUB

This year we were able to meet in person. As you may know, Book Club is held on the first Wednesday of every month at 7 p.m. We have two people hosting the presentation, who not only provide for a lively discussion of the current book, but also provide a light snack to enjoy, often reflecting the story we've read. This year, as always, there was a great variety in the books, from Uncle Tom's Cabin to a novel about Coco Chanel. The important thing to note here is that the members pick out and discuss options at our gathering in December so that everyone has input into what we read. Our group numbers about twenty, but there is always room for new members. I would be remiss without taking this opportunity to thank Judy Skillingstad and Anne Foster for all their hard work in making our gatherings so enjoyable.

DINNER CLUB

In 2022 we have enjoyed four evenings of Dinner Club. In January of this year, we were faced with the issue of the kitchen renovation. Mark and Karen Reder came to the rescue by graciously offering to host dinner club in their beautiful home. It was a wonderful evening where we celebrated Chinese New Year with all the trimmings. Our March committee offered "A Taste of Glendale", which included recipes from local restaurants, including our beloved Grand Finale. In April we sailed upon the Titanic and were treated to a first-class fare, from soup to nuts. Our first gathering for the 2022-2023 year reflected a dystopian theme and everyone dressed for the part! To summarize, Dinner Club was a resounding success as the food is fabulous and the company more so!

Heather Geary and I both reached out to memberships in an effort to get Drama Club going again. I sincerely hope that happens in 2023.

Respectfully, Susan Swaine, Education and Drama Director

Entertainment

As my freshman year on the Board, it has been my honor and pleasure to serve as your Entertainment Director for 2022.

And what a year it has been!

2022 was a year of rebuilding and restructuring, both literally and figuratively at the Lyceum. We began the year with no kitchen, major staffing changes and a still lingering shadow of Covid. But by mid-year, we were full steam ahead with an amazing new kitchen, an awesome staff, and thoughts of social distancing in the rear-view mirror! Entertainment events were a bit of a roller coaster as we navigated these different elements but throughout it all, the volunteerism and generosity of the Membership, kept the spirit of the Lyceum alive and thriving!

Attendance and participation have not fully returned to pre-Covid numbers but working with my fellow Board members, GM Devon Davis, and EC Erin Johnson, we strove to innovate and re-invigorate the Lyceum's social events with an eye to accommodating the current wants, needs, and interests of our Members. To that end, some events were tabled, while others were restructured, and some new events were added. As always, it is a work in progress, and I am grateful to the members for any and all comments, suggestions, and feedback, as we continue to evolve our entertainment events.

I was able to work closely this year with Holly Tenhundfeld, our Pool and Youth Director to combine some of our regular events with our kids' events. We added some fun tweaks to our holiday picnics by including lots of games and pool activities for the kids and enhanced the festive atmosphere with the popcorn machine, spun cotton candy, and Sno-Cones for kids of all ages! Thanks to the Tenhundfelds and a fleeting change in Ohio and Glendale law, we were able to enjoy a fantastic full fireworks display on the Fourth of July this year, and the pièce de resistance, a combo waterslide/bounce house was enjoyed by kids and adults alike on Labor Day.

Our wonderful Memorial Day Picnic was punctuated by the Lyceum Board members creation of a Lyceum float (special thanks to the Gearys) for the annual Glendale Memorial Day parade. Board Members rode in style, representing the Lyceum on a fancy trailer of hay bales patriotically festooned with red, white, and blue streamers, spinners, banners, and flags.... all the while pelting eager parade-goers with a variety of appropriate throwing candies.

The Volunteer Appreciation party in March was a major coup thanks in large part to our then EC, Devon Davis, and her wonderful relationship with our preferred caterers. She was able to organize the "Sip, Sample, and Sign up " event with our caterers providing the food as a showcase, wine tasting by Kate Eberlein from Village wines, and floral decor by The Glendale Florist. All that, along with Lyceum branded party favors and the amazing raffle baskets created by Holly Tenhundfeld welcomed Lyceum

members back to the social scene after Covid. (Ok, I helped a bit, too) That event garnered an amazing and unprecedented Volunteer Party turn out, as well as an enthusiastic outpouring of support and volunteerism for our 2022 events. I was beyond grateful to our membership for their generosity of time and talent in signing up for 2022 committees at that event.

The Valentine's event was tabled this year due to the ongoing kitchen renovations and proximity to the Bengals Super Bowl Party. Likewise, the Holiday Tea alternated with a Holiday Brunch this year. Turnout was good for a first-time event, but we will definitely try to avoid the Bengals game conflict next time!!

There was a bit of restructuring with the TGIF's this year to try and make volunteering a little less work, as well as offering a variety of format options to keep things interesting. The TGIFs were held alternately at the pavilion, poolside, and on the patio at the main building. The formats, chosen by the committees, included traditional grill outs, catered food options (Hammann's, Skyline, LaRosa's, Graeter's, Eli's BBQ, Tortillaria Garcia), and a new abbreviated "Happy Hour" of just appetizers and drinks (for lesser attended dates). Some committees even chose food themes like "Cincinnati" or "Texas". TGIF info, menus and post-event pictures were reported each week in the Monday email blast by GM Davis so that members could keep up with all the happenings.

This year, because we were unable to generate enough interest in the Bourbon and Brews tasting event, we combined it with the chili cook-off and added some kids' activities (including Pumpkin painting and S'mores) to create a new FallFest event... It was well attended and seemed have a little something for everyone.

Two events this year were open invitation to all club members and potential new members. The Spring Cocktail Party and the Labor Day Picnic were chosen to showcase our club and the benefits of full membership.

The 2022 Directors' Ball celebrating the Lyceum's 140th anniversary was technically hosted by the Board of Directors but in reality was the result of the hard work and creativity of our Board President Joan Verchot, GM Devon Davis, and EC Erin Johnson...120+ enjoyed a fabulous and fancy evening featuring delicious catering by Chef's Choice and entertainment by Second Wind. Thank you to that trio of very talented women!

Because of cost-of-living increases and general inflation, we did have to raise the pricing on events in 2022. This was necessary in order to try and maintain our "break-even" policy on events. TGIF's were raised to \$15 for adults and most of the holiday events were \$22 for adults. We also made sure to reiterate and post information about our alcohol donation policy for Lyceum events. Alcohol is never included in the cost of events, and we rely on member donations to our alcohol fund in order to continue to provide things like beer and wine at our events. Raising awareness resulted in increased and steady donations to that fund from our membership at the various events or in lump sum

donations of \$140 toward the purchase of a keg of beer or a case of wine. This gave us the ability to improve the quality of our wine selections this year, which seems to have met with member approval.

And now for an appreciative nod to our wonderful Lyceum staff. Our new General Manager Devon Davis, ever the Lyceum cheerleader and despite her busy workload, enthusiastically made time for all things entertainment in 2022. Her creativity and expertise in everything from catering to décor (and all event logistics in between) was and continues to be an invaluable resource for our members and for Lyceum events. Devon’s cheerful encouragement, willingness to pitch in and her “we can make this happen” attitude are a rare combination that perfectly complements our volunteer-driven club.

New Event Coordinator, Erin Johnson, dovetailed seamlessly into the mix this year. She immediately made herself available to help out and saved me from dropping balls more than once this year!

And last, but not least, with all the changes in 2022, Jackie Vaughn continues to be a constant at the Lyceum. For over 25 years, Jackie has made the Lyceum sparkle and shine for all of our events, big and small. Her dedication and love for our historic building is unparalleled and we are fortunate to be in such caring hands.

It is with humble and boundless gratitude I thank all of our Lyceum staff for their support this year.

The table below is a chronological snapshot of social gatherings that fell under the purview of the Entertainment Director this year.

2022 EVENTS AT-A-GLANCE

Date	Event	Attendees	Comments	Committee
Sunday, Jan 30 th	AFC Championship Watch Party	30	Bengals Win!	Taylor, Vaaler, Geary, Verchot/Honerlaw
Sunday, Feb 13 th	Super Bowl	35	Sadly, the Bengals didn’t win.	Skyllingstad, Green, Redden, Bonhaus, Malloy
Saturday, March 19 th	Member Appreciation and Volunteer Open House	90+	“Sip, Sample & Sign Up” Event showcasing our Preferred Caterers, Glendale Florist, and wine tasting by Village Wines	Wheeler, EC Devon Davis, Holly Tenhundfeld, Board of Directors
Saturday, April 16 th	Spring Cocktail Party & Prospective Member Event	80+	Hors d’oeuvres, specialty cocktails & jazz trio *Open to all club members and prospective members	Peterson, Vaaler, Fehrenbach, Vickers, Evans, Wesselman
Thursday, May 5 th	Cinco de Mayo	50+	Catering by Mazunte & La Panaderia Mexicana	Wheeler, EC Devon Davis, Holly Tenhundfeld, Bob Denny

Friday, May 27 th	Grand Pool Opening	25	In lieu of a traditional TGIF, Poolside. Catered by Hotheads	Holly Tenhundfeld
Monday, May 30 th	Memorial Day Picnic	130+	Fried Chicken, Corn on the cob, Baked beans, Mac and cheese, Apple pie ala mode	Bonhaus, Geary, Redden, Evans, Norris, C. Geary, Denny, Gramaglia
Fridays, June 3 rd - September 2 nd	Summer TGIF's (14 events)	Avg. 35	Variety of Pavilion, Poolside, and Patio locales with a mix of Catered, Themed, Happy Hour, and Traditional Grill-Out formats	TGIF Committee Volunteers listed below*
Monday, July 4 th	Independence Day Picnic	100+	Catered by City Barbecue, Pulled Pork, Chicken, and Brisket. Ice Cream Sundae Bar, and Cherry Pie	Keelor, Visscher, Caress, Regenold, Barkley, Vial **Tenhundfeld
Monday, September 5 th	Labor Day Picnic	100+	Traditional Steak Dinner or Vegetarian Eggplant Parmesan, Baked potato bar, homemade ice cream/cookie sandwiches *Open to all members and prospective members	Worachek, Godbey, Lofty, Barkley, Macenko, B. Denny **Burnham, Gramaglia
Friday, October 14 th	FallFest		New event-Combination of Bourbon and Brews tasting event, Chilifest Cookoff, and Kids activities (pumpkin painting, etc.) 9 gourmet chili entries, fall inspired appetizers, assorted flavors Popcorn Bar, and S'mores over the firepit were complemented by Fall Beers and Signature Fall Bourbon cocktails	Taylor, Malloy, Carty/Sally Hall, Denny, Wheeler Cookoff Contestants: 1 st place-Randy Green, 2 nd -Bob Caress, 3 rd -Cindy Taylor, Alicia Peterson, Maria Denny, Sally Hall, Bobbie Jo Ehlers, and Karen Smith
Friday, December 2 nd	Tree Trimming Party	80+	Invite only, Recognizing Past Presidents, Current Board Members, Exceptional Volunteers and New Members	Hosted and catered by the Board of Directors
Sunday, December 11 th	Holiday Brunch	50+	New event- Catering by Chef's Choice. Specialty Mimosas and Bloody Marys. Music by The Rob Allgeyer Trio	Bloomstrom, D'Amato, Pratt, M. Visscher, Hinkle, Wheeler

*TGIF Volunteers 2022 (Sincerest apologies if I have missed anyone)

Tori & Kevin Amongero, John & Annette Bloomstrom, Kath Bok & Ron Johnson, Emily & Jarrod Breeze, Tom Breidenstein, Tom & Franca Burton, Candi & Bob Caress, Kelly & Scott Cengia, Adam & Meg Cobb, Linda D'Amato, Bob & Maria Denny, Jen & Craig Doerger, Cordelia & John Edmiston, Bobbie Jo & Chuck Ehlers, Janet & Charlie Ehlers, Jen Evans, Anne and Steve Foster, Callie Geary, Steve & Heather Geary, Randy & Nancy Green, Carty & Sally Hall, Stacy & Jason Hanna, Dee & Dave Hensley, Amy Jones & Ed Knapp, Bett & Bob Kooris, Will & Katie Kreidler, Mike & Heather Lally, Dan & Becky Love, Tara Maddock & Kevin Niehaus, Chris & Jana Monzel, Rob & Michelle Morgan, Diane Norris, Jennifer Reynolds, Alicia & Nate Peterson, Kathy Pfirrmann, Jane Pratt, Connie & Jamie Redden, Christie & Steve Sawyer, Jennifer & Fabian Schmah, Bill & Judy Skyllingstad, Timm & Karen Smith, Lisa Spaulding & Mike McConnell, Barb & Dave Stifel, Bob & Susan Swaine, Cindy & Andy Taylor, Holly & John Tenhundfeld, Scott and Stephanie Vaaler, Joan Verchot & Mike Honerlaw, Jim & Donna Wesselman, Jenny & Jay Wheeler, Andrea & Ralph Winterhalter, Jim & Sue Worachek, Tom & Alison Youkilis

** Special thanks to the Tenhundfelds for the wonderful 4th of July Fireworks display and to Rob Keelor for his always amazing annual Pinata creation (2022 was a star-spangled airplane complete with birthday boy Ron Visscher's image in the pilot's seat!!) Its complete destruction was a highlight for the kids in attendance. Shout out to Labor Day committee member Jan Godbey for her compliment-winning Vegetarian Eggplant Parmesan entrée, and to members Mike Gramaglia and Mike Burnham for the steaks sous vide prep assist. New members Shawn and AJ Barkley win the "glutton for punishment" award for serving on TWO holiday picnic committees and singlehandedly tackling the daunting cooking task of baked potatoes for 100+ attendees. Thank you, one and all, for going above and beyond this year!!

I would also like to recognize our junior members for their participation in 2022 events. Some of my favorite committee moments this year have been seeing so many of our junior members volunteering alongside their parents. It is inspiring to know such an exceptional group of young people are a part of our Lyceum family.

The truth is, I could spend paragraphs describing the many virtues of our individual members and their depths of generosity in 2022. So many have given freely and often, of their time, talent, and treasure to the Lyceum and in service to their fellow members. It is that spirit of community and camaraderie that defines the Lyceum. Our members and their participation, whether it be volunteering or attending activities, is the lifeblood, heart, and soul, of our member-driven club. Thank you all so much for your participation in 2022 and I hope you will consider joining the fun and creative process of the events committees in 2023!

The magic of the Lyceum begins and ends with its Membership. I look forward to sharing in more magic, more fun and more memorable events in 2023!!

Respectfully Submitted,

Jenny Wheeler – Director of Entertainment

House & Grounds

ANNUAL REPORT FOR 2022

The kitchen renovation started early January 2022. Volunteers removed everything in the kitchen and relocated it to the sunroom and also helped with demo and cleanup to prepare for the contractors. Randy Green was instrumental during the entire process acting as our in-house general contractor. He directed volunteers, contractors' schedules, as well as placing orders for appliances to ensure we were ready for the first event of the year, April 2nd.

In addition to the renovation, double doors were added to access a new larger dock. New concrete pads for a/c units & dumpsters, a new sidewalk, and a fence to hide the dumpsters.

We replaced the ballroom a/c units as well as a new motor for the furnace. The pub furnace was also replaced. There were 2 new sensors installed in the sewage ejector pump.

New hot water sensors were replaced, 1 each in the men's and women's locker rooms.

The stage area was rearranged and reorganized with new shelves added to accommodate wedding supplies and new chivari chairs.

A large dead tree was removed next to the tennis garage and trees were trimmed around the pool, tennis courts, and pavilion.

In late June, we hired a new facilities maintenance manager, but his tenure was short-lived. The first of November we hired Phillip Shively to fill the position. He has a solid background in facilities management as well as a great work ethic. He has been extremely busy catching up with many projects in both buildings.

Finally, I would like to thank our staff, Randy Green, and all the volunteers who helped us along the way in 2022.

Respectfully submitted by Bob Denny

Pool & Youth

POOL

We kicked off the summer with a pool opening party in the pool hut on May 27th. Although, it was a rainy evening, members congregated and enjoyed a catered meal hosted by Hot Head Burritos.

We have continued our contract with Swimsafe for another year. They have been very resourceful in fixing some of the issues with the pool pump as well as tiles and other small issues. We are replacing all of the tiles in both the main and kiddie pool. Once that is completed the pool will officially be closed for the year.

YOUTH

2022 started off with our annual Easter Bunny Breakfast. This is always a lovely event, enjoyed by both children and adults. Thank you to Thatcher Tenhundfeld for volunteering to be our Easter Bunny this year. Kids Camp took place the month of July, with 4 weeks of fun filled activities. Becky Flanagan led the camp again this year along with Rob Caress instructing the kids with both tennis and pickleball. The average attendance per week was around 8 children.

One of the favorite summer events for the kids is the Kids Pool Party. This year we combined the pool party with the Labor Day picnic. The children enjoyed a bouncy house, cotton candy, pool games, and most of all laughs and memories.

We ended 2022 with a well-attended and member favorite event: Breakfast with Santa. Jack, from the Cincinnati Circus did a great job keeping the children entertained with balloon art, magic and juggling. Randy Green, our beloved Santa of now 27 years and Marty Visscher as our ever so cute Elf brought the smiles and excitement to all.

The Members of the Glendale Lyceum never seem to disappoint when it comes to helping out within the community. Robert Kreidler and Thatcher Tenhundfeld were in charge again this year of the "Giving Tree." Gift cards were graciously collected to help those less fortunate within our community.

Respectfully submitted, Holly Tenhundfeld- Pool & Youth Director

Sports

Glendale Lyceum Annual Meeting 2022

This has been a full year of sports at the Lyceum. Tennis, platform tennis and pickleball dominate the Glendale Lyceum sports scene. The Lyceum pickleball courts were busy from early spring to late fall and the platform tennis courts saw action throughout the year. Tennis court use has waned in recent years but overall, there was plenty of action. Thank you to our members who helped keep things going and made activities fun. Our racquet sports program keeps members busy year-round. The Lyceum is known as a premier racquet club. We have beautiful clay tennis courts, platform tennis courts and most recently completed, six pickleball courts.

For those of you who are not familiar with platform tennis, it is an outdoor racquet sport with a season that runs from September through March. At the Lyceum and in quite a few areas of the country it has become a year-round sport. The courts like the ones at the Lyceum, are usually on a raised platform, with heaters under the deck. The heaters help keep the playing surface playable no matter what Mother Nature throws at you. It is a very social sport, known for camaraderie and sportsmanship. There are currently 37 (soon to be 39) courts located in the Cincinnati area. Most of the platform courts are located at our area country clubs.

Ann Turner, our platform tennis pro, has been an integral part of our platform tennis program. This is her eighth season at the Lyceum. During the 2015-2016 season, when Ann was just a member, she organized activities like platform tennis Quadrants and tournaments. She was hired in the fall of 2016 when there were 48 Racquet Sport members and today there are 73 Racquet Sport members. Our Racquet Sport membership is popular mainly because of its price point and all of the playing opportunities for our members. One of the main reasons players join is to play in the Greater Cincinnati Platform Tennis League. Currently, there is a total of 100 members playing in the GCPTA League at our club (45 men and 55 ladies), with 38 of those playing in the league being Full Members of the Lyceum. The Platform Tennis Program also offers league play within our club, instructional opportunities, social events and an occasional tournament. During the platform season, we also host a few city and regional tournaments; Cincinnati Charities Mixed Doubles Tournament, the Midwesterns and the Forney Tournament for Divisions 3-6.

The Lyceum rents its platform tennis courts one evening a week, year-round, and our pickleball courts one day a week during the warmer season, to private leagues which generate additional income for our club. Many of our members play in these leagues. We also rented our tennis courts to Tony Brock, a local tennis pro. He ran a very successful after school tennis program. He has run two sessions for children from Glendale Elementary.

Rob Caress has been our tennis pro for almost 20 years. Rob has been responsible for the maintenance of our clay tennis courts as well. This past summer, Rob completed certification to

become a Pickleball professional. He offered tennis and pickleball instruction, ran several tennis and pickleball clinics and helped organize tennis and pickleball events. He also taught racquet sports to the children in summer Kids Camp.

Unfortunately, we are losing Ann and Rob. Ann is taking a well-deserved retirement at the end of March and Rob has moved on with a new career opportunity. Hopefully, we'll still see them here continuing to enjoy the sports that they love.

We are in the process of putting together a search committee to find replacements for Ann and Rob. This will be challenging but I am confident that we will find a good fit for the Lyceum.

Scott Vaaler got Pickleball going here at the Lyceum four years ago. Pickleball has exploded everywhere including here at the Lyceum. On top of the clinics and activities arranged by Rob, members planned and organized Pickleball and Donuts, Pizza and Pickleball, and several Round Robin tournaments. There was Open Play, when everyone plays together, on Wednesday and Sunday evenings. In an attempt to keep up with demand, we added more courts this year, making a total of six. We installed two permanent nets with more to be installed in the spring. Rob Hinkle led the charge to install the nets for us at huge savings. Rob partnered with Nate Peterson, and they were assisted by Bob Caress, Rob Caress, Parker Evans, Steve Geary, Jacob Monzel and Scott Vaaler. We left the basketball hoop in place on court 3, so not to interrupt those who enjoy playing that sport.

Our court reservation system, Playtomic, replaced FastCourts. FastCourts was bought out by Playtomic, and we were paid up for the year. We are looking for another option but have had no luck finding something that compares to their price.

As you know, there are costs associated with upgrades, repairs and maintenance of our courts. The six pickleball courts are now essentially complete and will require only upkeep like, repairing cracks and occasional resurfacing. Nets and posts for the other pickleball courts have been paid for and delivered. They will be installed in the spring. The pickleball courts need improved lighting for evening play and this should be budgeted for the future.

The tennis courts need new clay each year. This clay is provided by Schubert Tennis. In the past Rob has taken care of orchestrating court maintenance and this will now become the job of our new pro and facility manager.

The platform tennis courts are taken care of by Total Platform Tennis. Rob Hinkle, Nate Peterson and Scott Vaaler help with the smaller things. They fixed the net posts on court 3 and repaired a few holes in the screens this season. We had to have the platform tennis courts lights replaced this year. They are now LED. They provide more light and cost less. We budgeted for minor repairs and to have courts 1 and 2 resurfaced this year but missed our window of opportunity due to cooler weather. Court 3 resurfacing was deferred until 2023. All three courts will be resurfaced this spring. Looking ahead, the undercarriage on court 3, which is the only court still made of wood, needs to be replaced. We will work with the APTA to try to get another grant to help with some of the cost for that project.

Last, but not least, our annual Golf Outing was held at Glenview Golf Course, on July 31st. We had 52 participants. Thanks to Mike Fasoldt, those who played and those who donated gifts.

All in all, it was a great year for sports at the Lyceum. It has been my pleasure to serve as your Sports Director.

Respectfully submitted,

Heather Geary

Treasurer

2022 was a year of trying to get back to normal operations. The Lyceum seemed to have a more normal financial year with many of the programs and events back in full swing. We had some challenges with the change in the GM position and keeping things moving from invoicing to bill pay but we were able to accomplish that. The stock market performance was not as outstanding as in 2021. Our portfolio value dropped 8% during the year but compared to the S&P going down 19% we fared pretty well. The total drop in value was \$432,187 compared to the increase in value in 2021 of \$884,958. Cost increases occurred in most areas of our operations. Overall, the Lyceum had an overall loss from operations of \$129,072.

We did end up needing to sell \$250,188 of stock to pay for the kitchen remodeling. We sold shares of P&G to help diversify our portfolio. The cost of the remodeling the kitchen was around \$277,235.

Overall, our revenues were down about \$10,000 compared to 2021. This was a result of 2021 rental income being up due to additional income generated from the 2020 rentals being pushed into 2021 due to Covid. We did have increase in costs in just about all areas of the Lyceum.

In the following pages I have outlined some key financial numbers. Each portion is discussed in the following section.

The Glendale Lyceum Profit and Loss

January 2020 - December 2022

	Jan - Dec 2020	Jan - Dec 2021	Jan - Dec 2022	Total
Income				
Club Activity Income	249,920.37	262,189.31	280,939.29	793,048.97
Misc Income	-794.54	3,122.84	6,248.98	8,577.28
Rentals	92,288.85	161,337.40	127,595.45	381,221.70
Total Income	\$ 341,414.68	\$ 426,649.55	\$ 414,783.72	\$ 1,182,847.95
Gross Profit	\$ 341,414.68	\$ 426,649.55	\$ 414,783.72	\$ 1,182,847.95
Expenses				
Bank Service Charges	531.00	713.98	12,042.41	13,287.39
Club Activity Expense	157,492.83	192,278.46	252,294.51	602,065.80
House & Grounds Expense	85,104.21	120,052.10	123,121.34	328,277.65
Operating / Overhead	51,204.19	39,900.99	55,364.14	146,469.32
Rental Expenses	118,643.26	98,534.67	112,524.60	329,702.53
Taxes, Interest & Depreciation	111,678.44	125,997.15	96,527.04	334,202.63
Uncategorized Expense			0.00	0.00
Total Expenses	\$ 524,653.93	\$ 577,477.35	\$ 651,874.04	\$ 1,754,005.32
Net Operating Income	-\$ 183,239.25	-\$ 150,827.80	-\$ 237,090.32	-\$ 571,157.37
Other Income				
Dividends	109,360.95	120,334.05	105,553.05	335,248.05
Dividends Earned-Legacy Fund	4,689.28	4,564.23	4,894.09	14,147.60
Initiation Fee	3,433.32	4,800.00	2,500.00	10,733.32
Interest Income	2.76	330.56	26.06	359.38
Other Income		0.00	2.75	2.75
Total Other Income	\$ 117,486.31	\$ 130,028.84	\$ 112,975.95	\$ 360,491.10
Other Expenses				
Other Expenses	6,884.68	35,925.31	4,958.18	47,768.17
Total Other Expenses	\$ 6,884.68	\$ 35,925.31	\$ 4,958.18	\$ 47,768.17
Net Other Income	\$ 110,601.63	\$ 94,103.53	\$ 108,017.77	\$ 312,722.93
Net Income from operations	-\$ 72,637.62	-\$ 56,724.27	-\$ 129,072.55	-\$ 258,434.44
OTHER FINANCIAL INFORMATION				
Cash Generated from sale of stock	\$ 273,073.73	\$ 24,802.02	\$ 250,188.87	\$ 548,064.62
Cash used for Lyceum Improvements			\$ 277,235.00	\$ 277,235.00
PPP income		\$ 54,688.62		\$ 54,688.62

**The Glendale Lyceum
Balance Sheet**

As of December 31, 2022

	Dec 2020	Jan - Dec 2021	Jan - Dec 2022
ASSETS			
Current Assets			
Bank Accounts			
Cash	51,663.50	43,765.67	17,656.40
Total Bank Accounts	\$ 51,663.50	\$ 43,765.67	\$ 17,656.40
Accounts Receivable			
Accounts Receivable	3,164.43	90,202.37	44,033.58
Total Current Assets	\$ 54,827.93	\$ 133,968.04	\$ 61,689.98
Fixed Assets			
Property Plant & Equipment	481,917.25	444,888.58	428,272.92
Total Fixed Assets	\$ 481,917.25	\$ 444,888.58	\$ 428,272.92
Other Assets			
Investments	5,050,932.85	5,935,891.38	5,221,838.05
Total Other Assets	\$ 5,050,932.85	\$ 5,935,891.38	\$ 5,221,838.05
TOTAL ASSETS	\$ 5,587,678.03	\$ 6,514,748.00	\$ 5,711,800.95
LIABILITIES AND EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable			
Accounts Payable - Vendors	0.00	0.00	17,960.00
Total Accounts Payable	\$ 0.00	\$ 0.00	\$ 17,960.00
Credit Cards			
Return Credit		0.00	1,091.82
Total Credit Cards	\$ 0.00	\$ 0.00	\$ 1,091.82
Other Current Liabilities			
Accrued Property Taxes	33,374.98	51,149.38	51,985.76
Deferred Income	15,000.00	55,550.02	20,829.27
Loan Payable - Current Portion	27,890.62	0.00	0.00
Sales Tax Payable	854.50	1,009.00	242.08
Total Other Current Liabilities	\$ 77,120.10	\$ 107,708.40	\$ 73,057.11
Total Current Liabilities	\$ 77,120.10	\$ 107,708.40	\$ 92,108.93
Long-Term Liabilities			
Line of Credit - Charles Schwab	167,313.10	143,408.85	169,557.53
Total Long-Term Liabilities	\$ 167,313.10	\$ 143,408.85	\$ 169,557.53
Total Liabilities	\$ 244,433.20	\$ 251,117.25	\$ 261,666.46
Equity			
Member's Investment	605,558.69	605,558.69	605,558.69
Retained Earnings	680,596.71	881,032.82	903,799.19
Unrealized Gain on Stock	3,761,018.64	4,620,433.58	3,993,396.16
Unrealized Gain-Legacy Fund	95,634.68	133,839.29	103,499.33
Net Income	200,436.11	22,766.37	-156,118.88
Total Equity	\$ 5,343,244.83	\$ 6,263,630.75	\$ 5,450,134.49
TOTAL LIABILITIES AND EQUITY	\$ 5,587,678.03	\$ 6,514,748.00	\$ 5,711,800.95

Operating Income

Operating income was \$414,783 which is a decrease of 3% from the previous year. We saw a slight increase in club dues with a few new members joining not only full members but racquet only members.

Operating Expense

Operating expenses showed a 13% increase over last year. Many of the increase were a result of inflationary pressures as well as some needed repairs. Some examples of these increases for example were lifeguards that we hire through Swimsafe cost increased \$10,000. Our labor cost went up over \$15,000, Tennis and pickle ball court maintenance increased over \$20,000 as well as food cost for items like the Directors Ball. In 2023 we are focused on trying to look at cost savings without any decrease in the quality of service to the Lyceum.

Non-Operating Income

Non-operating income for 2022 was \$250,188 from the sale of P&G Stock to pay for the kitchen remodel.

Non-Operating Expense and Capital

We had non-operating expenses during 2021 of \$277,235 which was for Kitchen remodel. We also invested in new Chiavari chairs at a cost of \$20,413 for the Lyceum. These will be a revenue source for us to be able to rent these out for weddings and other events.

Investments

The Lyceum continues to hold three accounts at Charles Schwab Co. including the Endowment Fund, the Legacy Fund and the line of credit. Harvest Capital continues to manage a portion of the total portfolio.

Our investments went from a value of \$5,935,891 to a year end value of \$5,221,838 which is a decrease of \$714,053. P&G stock holdings are approximately 68% of the portfolio which helped our value from going down similar to the S&P 500.. We did sell \$277,235 in P&G Stock. We have a line of credit with Schwab with a balance of \$169,557 at 6.25%.

Summary

In conclusion, the Lyceum had year with an operating loss that needs to be shored up. The board did vote on the first dues increase in 3 years to help offset that loss. In addition, we are working hard to increase our rental income and control our costs better. Our goal is to operate the Lyceum at a breakeven point. With continued stewardship of the board and members we will have no financial issues maintaining the club at a high level.

Respectfully submitted,
Mark Reder, Treasurer
January 10th, 2023